

AHI... BUT IT'S DRY				
	Max.	Min.	Aug. 15	112 75
Aug. 12	109	75	Aug. 16	112 74
Aug. 13	109	74	Aug. 17	113 67
Aug. 14	113	74	Aug. 18	112 66

The Desert Sun

and PALM SPRINGS NEWS

Published
Mondays and Thursdays
(Thursdays only during June, July, Aug.)
174 N. Palm Canyon Drive
Phone 2249

VOL. XXVII, NO. 3

Twelve Pages

Palm Springs, California, Thursday, Aug. 20, 1953

Single Copy 10c

Parade of Progress...



IN 1921 — Indian Avenue in 1921 was unpaved, and gave little indication that it would one day be a major street in a

city of 10,000 population. The photo, taken by F. P. Chaworth, shows Indian avenue, Baristo to Andreas, looking north.



LAST SEASON — Villagers and visitors alike last season had to be content with a temporary paving of the area in front

of the Agua Caliente bath house, and also watch out for the enclosure around the water system, located almost in the middle of the street.



NOW — The area in front of the bath house has now been widened to a 4-lane street, and is in the process of being com-

pleted. Sam Janish of J & S Paving company reports that the final paving will be done and the street reopened to traffic by August 31.

This Side of The Sun

By Phat

With chests that are bare
And covered with hair
We'll get along from now
on.

But I've had enough.
They're stealing my stuff
With rhymes written by
Anon.

I am referring, of course, to that poem topping the shirt story of two weeks ago... I didn't get my Sun in time to comment last week... So they wrung old Anon into the deal... You know, Anon... He's listed on the second page of the phone directory... "Anon, Anon"... The argument is that Palm Springs is a resort town... No shirts... Which reminds me that when a guy I know read about the proposed law he said... "Wear a shirt!"... That's the last resort!... And I recall another man, deep in thought... "I'm thinking of a shorts law," he said... But what he was thinking I cannot print.

HAVING JUST RECEIVED last week's Sun, I note where OBJ See THIS SIDE, Page 6

West Receives 25-Year Award

Harold C. West, assistant manager at the Palm Springs branch of Bank of America, was presented a 25-year bank service pin at ceremonies in Los Angeles Thursday.

The pin, set with twin diamonds, was presented to West by A. J. Gock, chairman of the bank's board of directors, at a luncheon attended by senior officers from Los Angeles headquarters.

West began as a bookkeeper at Fullerton branch in 1928, and there gained the experience which brought him the post of second in charge of the Orange branch in 1939. He came to Palm Springs in 1943, and has held the title of assistant manager here for the past five years.

Both West and his wife Hazel are active in civic affairs. West is president of the Lions Club and is past president of Palm Springs Shrine club. He is secretary of Palm Springs Housing Authority, a director of Community Chest and holds memberships in Masonic Lodge and Order of Eastern Star here.

Mrs. West is active in the Woman's club and the Order of Jobs Daughters.

District Schools to Open Term on September 9

Classes will begin in all schools in the Palm Springs Unified School district on Wednesday, September 9, Dr. Arthur G. Hoff, schools superintendent, announced today.

A full-day schedule will be in effect on the first day and lunch will be served in the cafeterias in all elementary schools and at the high school. A schedule of bus transportation will be published later.

Elementary schools (Kindergarten through Grade 6) will start at 9 a. m., while Nellie Coffman Junior high and the Palm Springs high school will begin at 8:30 a. m.

Kindergarten pupils should be registered during the week of September 1-4 at the respective schools, Dr. Hoff said. Kindergarten pupils who live north of Ramon road should attend the Frances Stevens Kindergarten. Those who live south of Ramon road should attend the Cahulla Kindergarten.

All principals will be in their offices from 9 to 12 and from 1 to 3 o'clock during the week of September 1-4 to register new pupils. All new pupils are urged See SCHOOLS, Page 6

Pacht Buys Five Homes in Village

Leon Pacht, prominent Los Angeles business man has just completed the purchase of five new houses located in San Jacinto Estates for a reported price of about \$95,000. This is one of the largest deals of its type in Palm Springs this year.

Mike Jekyll, realtor associate of Peter B. Sheptenko represented both buyer and seller.

THE HOUSES are all three bedrooms and two baths. They were designed by Sanford Kent, who has designed many of the finest properties in Beverly Hills and San Fernando Valley. The architecture is what is best known as Western Moderne. Each house embodies many new features planned for Palm Springs living.

The new owner is installing swimming pools in three of the houses right away. He is also landscaping extensively and fencing each one into separate small estates.

PACHT IS WELL KNOWN in the Village, having been a long time visitor here. This group of houses that he has just purchased See PACHT, Page 6

City Acts to Ban Truck Traffic from Hiway 111

QUARTERLY SALES HERE UP \$500,000 OVER 1952

Taxable sales in the city of Palm Springs for the quarterly period from April through June of this year showed an increase of more than \$500,000 over the same period in 1952. City Treasurer R. W. Peterson reported today.

Sales in 1953 were \$3,859,479, compared to \$3,345,803 last year. This amount does not include all retail sales in Palm Springs though, Peterson said, as many are tax exempt requiring no report. He estimated that these unreported sales were \$681,875, making total sales for the three month period \$3,541,354.

UNREPORTED SALES were divided into the following divisions: off-sale food, \$675,000; liquor, \$500,625; gasoline, \$168,750; out-of-city and state, \$225,000; miscellaneous, \$112,500.

Eating and drinking places led all other divisions in taxable sales, reporting a total of \$854,480 for the three months, compared to \$729,439 last year. The number of places remained the same, 70.

SECOND WAS THE apparel group with sales of \$692,538. This is an increase of \$128,555 over last year. The apparel group is divided into six divisions: Family apparel stores \$240,895; women's apparel \$219,991; men's apparel \$105,090;

children's apparel \$36,361; riding apparel \$14,609, and shoe stores \$75,592. Number of outlets this year was 46, an increase of seven.

The building material group with 48 outlets showed a decrease, \$472,999 this year compared to \$482,564 in 1952. There are three divisions: lumber and materials \$251,270; heating, cooling, plumbing and electrical supplies \$138,640; and paint, glass and sign dealers \$83,089.

OTHER GROUPS and divisions follow: (1952 figures in brackets):

Motor vehicle, plane and trailer dealers, including supplies and parts, 17 outlets, \$362,927 (\$270,909); drug stores, seven outlets, \$356,265 (\$219,789); general merchandise group, seven outlets, \$343,008 (\$375,518), divided into limited price department stores \$61,456, and department and dry goods stores \$281,552.

Specialty stores group, 73 outlets, \$265,235 (\$195,101) divided into gift, art goods and novelty shops \$124,594; sporting goods stores \$21,386; printers and publishers \$10,860; photographers and photographic supply stores \$39,501; music, radio and television stores \$33,812, and stationery, office supply and book stores \$35,082.

See SALES, Page 6

STATE SAYS CITY CAN'T USE RETIREMENT PLAN

Prospect of city employees being placed under a retirement plan this year received a setback today when the city was notified by the State of California that the law does not permit municipalities to enter the state retirement system when it is under the social security plan.

Palm Springs city employees currently are under the social security system.

THE PLAN is not being abandoned though. Acting City Manager R. W. Peterson reported, and a check is now being made with private companies to determine costs of instituting a retirement plan.

The city had requested the state to conduct an actuarial

survey in investigation of coming under the state plan, and the survey had started when the state personnel discovered that the city employees had social security. They immediately stopped the check, because the state plan could not be applied.

WHEN PROPOSED in March, it was estimated that the cost of a retirement system would be from \$25,000 to \$35,000 in addition to present social security costs.

It was pointed out that an actuarial survey was necessary because of the following variable: number of employees, age, amount of prior service, amount of retirement benefit and age at retirement.

New Studebaker Garage Under Construction

Ground was broken this week by Gus Kettmann and Belmont J. Sanchez of Palm Springs Motors for their spacious new Studebaker garage just east of Araby Point at 6635 Highway 111. It will be opened about October 15, 1953, with pick-up and delivery service.

Representing an investment of \$30,000, the ultra-modern establishment, designed by Clarke, Frey and Chambers, is styled to accentuate the sleek lines of the sensational new Studebaker which has set a new pace for the automotive world.

BOASTING COMPLETE garage facilities, the building will include an elaborate showroom, sales offices, parts and accessories department, garage repair and complete lubrication and car wash equipment.

Fronting 160 feet on Highway 111, the surfaced infield will provide for a large used car display yard where completely reconditioned vehicles will be shown for sale through the daylight and evening hours.

"WE PLAN to have the most complete Studebaker sales and service facilities, both new and used, east of Los Angeles," said Kettmann, chief of police for eight years in Palm Springs until February 28 when he resigned to join Belmont J. Sanchez, a Winter resident and the world's largest Studebaker dealer, in the automotive business.

"Studebaker has big plans for 1954, including the production of a station wagon," Kettmann stated, "and urged us to make plans for an expanded operation. Sanchez owns several homes in Palm Springs and at Thunderbird and he too has great faith in the future of the desert."

'Beans to Bikes' Included in Sale

Anything from a can of pork and beans to a three-by-six foot billiard table.

And if you aren't hungry or don't play pool, you can take a pair of grey flannel trousers, waist 38, length 32, or one pearl earring.

All these items are included in the list of 72 unclaimed articles to be sold at public auction by the police department. The date for the auction will be set in the near future.

Chief John S. Davis was authorized by council last week to inventory and sell all unclaimed items after they have been held for six months or more. Proceeds go to the city treasurer, who places them in a special fund for one year and then, if the owner does not appear for payment, turns all money over to the city's general fund.

Many useful items are included in the list of articles, including five bicycles, a double barrel 12 gauge shot gun, a 22 rifle, a single barrel 12 gauge shot gun, sun glasses, two sterling silver rings, assorted clothing, sunglasses, purses and bill-folds.

And if you're lucky, you can find a matching ear-ring (there matching gold cuff link. There's are six different varieties), or a also a cream-colored Mercury fender skirt and a Packard hub cap, in case you're short one of those.



NEW HUMANE OFFICER — William Breitweg, 31, formerly with Los Angeles and Hawthorne humane departments, has been named city humane officer here, replacing Pat Hegarty who resigned last week.

Plans to Ask State to Take Action

City Planner Starts Compiling Data; Appeals for Aid

The city of Palm Springs is currently preparing a campaign to eliminate all truck through traffic from Highway 111, and regulate local truck deliveries.

The campaign is in the preliminary stage at the present time, according to Planning Director W. G. Roeseler, who, with City Attorney Jerry Bunker, was instructed to prepare documented evidence to present to the State Highway Commission and, if necessary, to the State legislature.

REQUESTED OF the commission will be the naming of Highway 111 as a "resort route," and Highway 99 as a truck route. The city council last week adopted a resolution giving its support to the present proposal that Highway 99 be made into a 4-lane highway from Whitewater to Indio.

If the commission fails to take action, the request will be carried to the legislature, Roeseler said.

ACTIVE SUPPORT of all Villagers will be sought soon after the Fall season gets under way, and a larger number of residents return to the city.

Reason for the request will be that Palm Springs is a resort community, and elimination and control of truck traffic would be in the interests of public health and welfare.

Many persons come to Palm Springs to relax or recuperate from illnesses, Roeseler explained, and it is impossible for them to get the full benefit of this when their sleep and rest are interrupted by truck traffic.

THE AMERICAN Public Health Association states that there should not be more than 25 to 30 decibels of noise (unit of measurement) in bedrooms. Roeseler said, it claims that 80 to 90 decibels as provided by trucks is injurious to health.

The traffic study conducted here shows that there is an average of three to four heavy trucks with trailers passing through the city every hour, the city planner continued. The noise measurement is 80 to 90, as compared on the city's own "sound-survey meter."

PASSENGER CARS, he said, cause only 50 to 60 decibels, even on the most heavily traveled streets.

Local delivery service by trucks would be regulated in regard to hours, with the schedule to be worked out with the Chamber of Commerce, retailers, hotels and apartments and other interested groups.

As a further aid to traffic control, the Planning Commission is currently interested in See HIGHWAYS, Page 6

The PUBLISHER'S CORNER

by OLIVER B. JAYNES

PUTTING ON FINISHING TOUCHES of its annual summer face-lifting program, Palm Springs is getting ready for what many predict will be the biggest "season" in its history. The influx will start early next month when regular residents return for the opening of schools — and it will not be long after that until the vacationists begin to arrive and winter residents start opening their homes. The "season" — as we are prone to call it — is being stretched out each year until it has reached eight active months in place of the three or four we used to depend upon.

Improvements are being made all over the place. Stores, hotels and cafes are being enlarged and redecorated. Indian Avenue widening will be completed early this fall... the viaduct over the railroad at Garnet will soon be finished... the elimination of the dangerous corner at Highway 111 and Wonder Palms road is nearing completion... the dining room at El Mirador is being enlarged to accommodate 600 to take care of several scheduled conventions... the attractive shops and offices in Hotel Oasis have been completed... North End Park is beginning to look like a real park... gorgeous green golf courses that have defied the summer sun are ready for the throng of players soon to come... everywhere there are signs of activity... alterations and improvements have been under way at The Desert Sun where every phase of producing this newspaper is done right here in Palm Springs.

WE HAVE A NEW chief of police, mayor and councilman. Please Turn to Page 3.

Vacation

L.A. Police Officer Finds Action Here

A Los Angeles Police officer spending his vacation here returned to work for a few minutes this week to sign a complaint as a private citizen against 25-year-old Stacy Williams Carr Jr., Pasadena, after Carr had caused a disturbance at a local hotel.

The officer, Lester Friday, enjoying a swim, saw Carr push a woman guest, causing a youngster to fall into the pool. Friday immediately climbed out of the pool and subdued Carr with a blow to his forehead.

Carr was taken to Desert hospital for emergency treatment and then booked at the police station. He was released on \$100 bail, and is to appear at 10 a. m., Friday, for arraignment.

The Desert Sun

and
PALM SPRINGS NEWS

The Desert Sun — Established 1927
Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952

Vol. XXVII, Thurs., Aug. 20, 1953, No. 3

Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive, (The Center) — Palm Springs, California.

PHONE 2249

OLIVER B. JAYNES
Editor and Publisher
WARD J. RISVOLD
General Manager

R. F. Graettinger — Exec. Editor
William Rashall — Promotion Mgr.
Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879, 10c per copy; \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere in U. S. Foreign postage extra. Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

MEMBER—
California Newspaper Publishers Ass'n.
National Editorial Association
Palm Springs Chamber of Commerce
Address all communications to:
PALM SPRINGS PUBLISHING CO.
P. O. BOX 130
PALM SPRINGS, CALIFORNIA

Coachella Valley Resorts Featured in 'Westways'

Coachella Valley resorts, the Salton Sea, Anza Desert State Park and Joshua Tree National Monument are all described in the September issue of "Westways," official publication of the Automobile Club of Southern California.

This particular issue of the magazine is unusual in that it contains a complete guide to America's great Southwest written by one author, Weldon F. Head, an authority on the lore of the land.

THE MAGAZINE describes in great detail 21 recreational areas in the southwestern states of Arizona, California, Nevada, New Mexico, Utah and southwestern Colorado, under the title "Motoring Under the Arc of the Fabulous Southwest."

Head writes: "The lure of the desert is like a drug that becomes stronger with each dose. Increasing thousands are feeling the magic spell of the Southwestern desert's vast silent spaces, dry aromatic air, brilliant sunshine and crystal starlit nights."

SALTON SEA is described as "a shimmering expanse of blue water contrasting sharply with its desert surroundings."

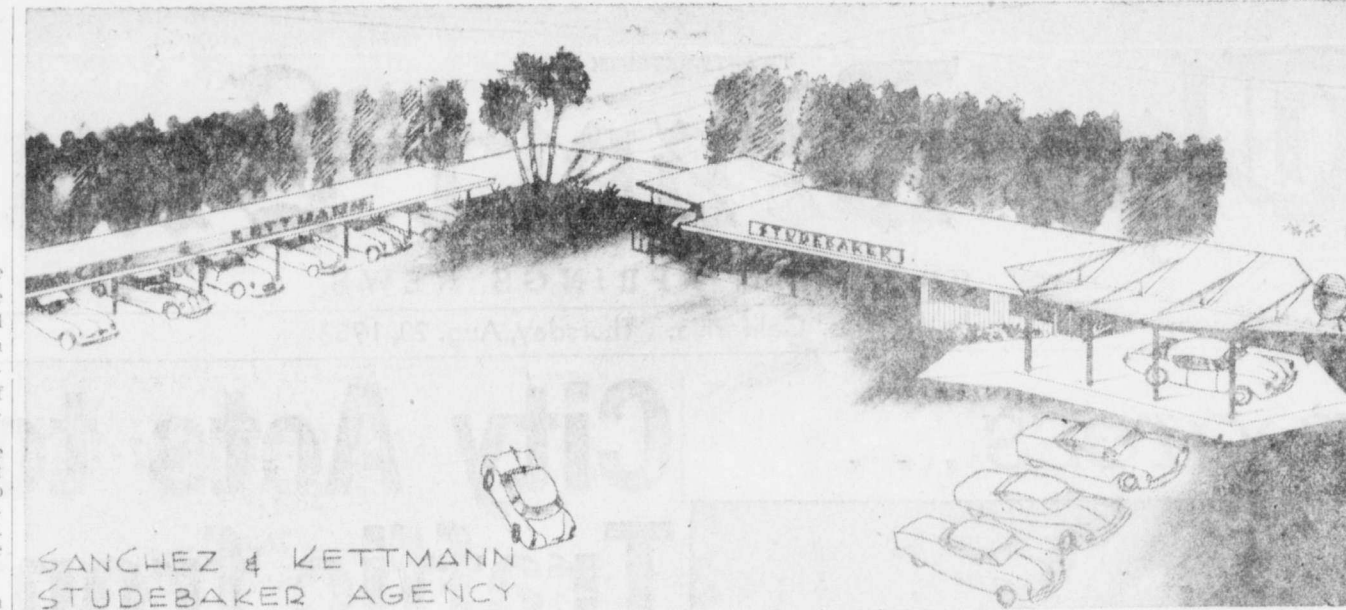
"A second huge, unspoiled desert playground is Joshua Tree National Monument, northeast of Coachella Valley."

This area was set aside in 1936 to protect an extensive stand of Joshua Trees in the Little San Bernardino Mountains, as well as a remarkable profusion of other desert flora, the article explains.

Guilty

Doel Admits Driving With No License

Chester Guy Doel, 296 South Palm Canyon drive, entered a plea of guilty to driving with a suspended license in municipal court in Riverside Monday and will appear there August 25 for sentencing. He requested probation.



SANCHEZ & KETTMANN
STUDEBAKER AGENCY

NEW STUDEBAKER GARAGE — Pictured above is an architect's drawing of the new Studebaker garage of Palm Springs

Motors, now under construction just east of Araby Point on Highway 111. Story on Page 1.

Lois Pallesano Bound Over to Superior Court

Lois Pallesano was bound over to superior court by Judge Eugene Theriault Thursday, after preliminary hearing in the Palm Springs Justice Court on a charge of possession of narcotics.

Testifying at the hearing were Matt O'Connor, state narcotics agent; Palm Springs Police Officer Ted Greene, who assisted with the arrest, and a chemist from the Los Angeles police department.

Miss Pallesano was arrested at her home here July 30, and is charged with having in her possession \$200 worth of heroin.

Her alleged accomplice, Tony "Yucca" Garcia of Los Angeles, entered a plea of not guilty to charges of having in his possession \$50,000 worth of heroin, when he was arraigned in superior court last week.

Doel was arrested Monday morning on charges of driving while intoxicated, and during investigation it was found that the defendant's wallet contained an "order of suspension" of his driver's license.

A. Ronald Button Starts Work as Head of State GOP

Republican State Chairman A. Ronald Button this week called on all California Republicans to roll up their sleeves and start building active GOP campaign organizations all through the state for the 1954 elections.

The new chairman is a Hollywood attorney and has a home at Rancho Mirage.

BUTTON, WHO WAS elected chairman of the Republican State Central Committee and a National Committeeman from California Saturday, said, "We have a tremendously important job ahead of us in 1954. We must start building campaign organizations to elect a governor and all other state constitutional officers, a U. S. Senator, 30 Congressmen, 20 State Senators and 80 Assemblymen."

"I AM MAKING plans to visit every part of California during the next few weeks for conferences and discussions to help develop the strongest possible Republican Party organization in this state," Button said. "There never was a time when the Republican party had greater need for active workers and

for financial support."

THE NEW GOP chairman added, "It is imperative that we give like more in '54. Our President needs more Republicans in Congress so he can carry out his program. We must work hard to keep Republicans in office in each of the 19 districts which elected Republicans last year. We must work to elect Republicans in the 11 districts represented by Democrats who are opposed to the program of President Eisenhower."

Button succeeded Laughlin E. Waters, who resigned the chairmanship last month to become U. S. Attorney for Southern California.

READ SUN
CLASSIFIEDS

Preckwinkle Serves With Task Force Unit

Stanley E. Preckwinkle, boiler room third class, USN, son of Mr. and Mrs. Axariah E. Preckwinkle, 455 Sandy drive, Palm Springs, served aboard the destroyer USS Miller while it was a unit of a "hunter-killer" task group operating near Halifax, Nova Scotia.

The task force composed of a ti-submarine squadron, and a jet carrier, destroyers, and an amphibious transport, was returned to its home port, it was commanded by Rear Admiral W. L. Erdmann, USN.

The cruise was a series of training in which the surface submarine for a target has their efforts to locate the target, get submarine, these groups shipping and convoy lanes in time of war.

Barracks Area to be Ready Soon

The first battalion barracks area at the \$15,000,000 Marine Corps base at 29 Palms, including 12 barracks and a mess hall with accommodations for 1200 men, is expected to be completed by the end of August, according to Colonel Brink, base commander.

The commanding officer did not give a definite date for the arrival of permanently based personnel, but said that as areas are completed, troops will be transferred there from Camp Pendleton.

Completion of the base, designed for a complement of 7200 Marines, is not expected before the first of the year, Colonel Brink said. Construction

New Station

Rights Purchased by Santa Ana Woman

Florence P. Raley, Santa Ana, has purchased from J. L. Hamman the Desert Radio and Telecasting Company, proposed new Palm Springs radio station, according to word received by the city.

Miss Raley's request for transfer of the public use permit secured by Hamman in October 1952, has been approved by the city planning commission.

In her letter requesting the change, Miss Raley said that construction will start immediately so that the new station can be on the air as soon as possible.

tion, started over a year ago, has been held up by a union strike last Spring and other construction problems.

Citywide Recreation Activities

(As Reported by the City Recreation Department)
DESERET SOFTBALL LEAGUE — Polo Grounds. Five nights a week at 8 p. m. Monday nights at Desert Hot Springs.
MINOR LEAGUE — Wednesday at 8 a. m., Polo Grounds.
SWIMMING POOL — High school, daily, 2 to 6 p. m., 7 to 9 p. m.
PICNIC AREAS — North end park. Tables and barbecue grills.
TENNIS — Three courts, North End park, one lighted, 25 cents per hour.
YOUTH CENTER — North Belardo road. Ages 13 to 19. Open Mondays through Saturdays 1 to 5:30 p. m., 6:30 to 9:30 p. m.
BOYS' CLUB — 1000 East Andrees road. Ages 6 to 13. Tuesdays, Wednesdays, Thursdays, 3 to 5 p. m., 7 to 9 p. m.
POLO GROUNDS — For information regarding use of the Polo Grounds, contact Howard Haddock, city recreation director, city offices, phone 2202.

Highway 111 Near Cathedral City
Phone 8-4232

SUNAIR DRIVE-IN Theatre

Show Starts at Dark

— NOW PLAYING —

TONY CURTIS and JANET LEIGH
IN
HOUDINI
COLOR BY TECHNICOLOR

Plus—M. Rooney-E. Bracken
"A SLIGHT CASE OF LARCENY"

FRIDAY-SATURDAY

AUGUST 21-22

IT'S M-G-M'S TIPPI-TOP MUSICAL!
POWELL GRANGER SMALL TOWN GIRL
Technicolor

— Co-Feature —

EDGAR RICE BURROUGHS
TARZAN AND THE SHE-DEVIL
with RAYMOND BURR • MONIQUE VAN VOOREN • TOM CONWAY • Produced by SOL LESSER

SUNDAY-MONDAY-TUESDAY
FIRST RUN IN PALM SPRINGS!

This is Entertainment!
THE TOPS IN TECHNICOLOR MUSICALS!
M-G-M's greatest since its famed "An American in Paris!"
Get Aboard
The Band Wagon
Technicolor

STARRING
FRED ASTAIRE • CYD CHARISSE
OSCAR LEVANT • NANETTE FABRAY • JACK BUCHANAN

— Co-Feature —

B'WAY M-G-M JUNE VAN
STAGE HITS NOW ON THE SCREEN!
ALLYSON JOHNSON
Remains to be seen

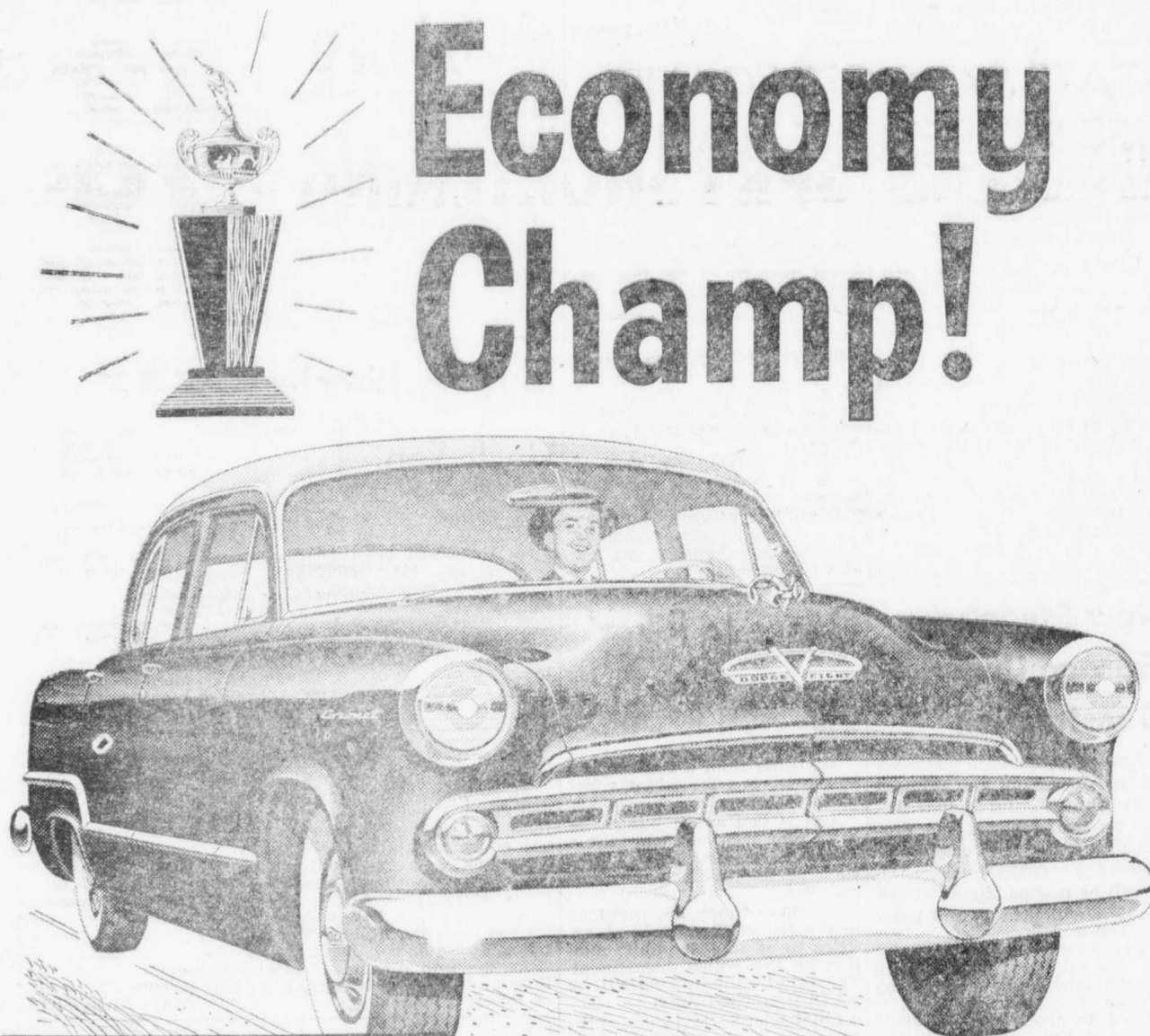
WEDNESDAY-THURSDAY
AUGUST 26-27

M-G-M's bold romantic drama of a woman who defied a whole town!
GREER GARSON • WALTER PIDGEON
"Scandal At Scourie"
COLOR BY TECHNICOLOR

— Co-Feature —

COLUMBIA PICTURES presents
ROONEY
with Anne James
Sommy White • John Archer
written by BLAKE EDWARDS and RICHARD QUINE • Produced by JONIE TAPS • Directed by RICHARD QUINE

Come Early — See a Complete Show
Adults Admission, 65c Kids Free



Economy Champ!



Grueling 1206-mile Mobilgas Economy Run proves Dodge outstanding economy:

- 1 Dodge V-8 wins its class . . . beats all other cars in the "low-medium" price range.
- 2 Dodge V-8 beats all other 8's in every price class . . . takes top honors over all eight-cylinder cars in Sweepstakes.

You'll know you have a winner when you see and drive the '53 Dodge. You've Got to Drive it to Believe it!

DEPENDABLE

DODGE

V-EIGHT OR SIX

Prices start below many models in the "lowest priced" field!

TUNE IN MEDALLION THEATRE EVERY WEEK ON CBS-TV . . . SEE TV PAGE FOR TIME AND STATION

IMPERIAL MOTORS

83-095 Highway 99

Palm Springs and Coachella Valley

DODGE Automobiles and DODGE "Job-Rated" TRUCKS

Indio, Calif.

Phone 7-3311

(Factory Deliveries Available)

County Has Record Flood Control Fund

Totals \$549,408;
Palm Springs Zone Increased \$48,200

County supervisors this week adopted the largest budget in the history of the county flood control district, appropriating \$549,408 for projects in the six districts during 1953-54. The Palm Springs district is second only to Riverside, in the amount of money appropriated, \$116,220 compared to \$187,794. The districts include that portion of the county from Palm Springs west.

The tax rate for the local district, Zone 6, will drop from 15 cents to 12 cents per \$100 assessed valuation, although the budgeted amount shows an increase of \$48,200, almost double last year's total of \$68,000.

Tables which cover each district follow:

Zone	1952-53	1953-54
Riverside	0.14	0.14
Corona	0.09	0.07
Elsinore	0.07	0.11
Hemet	0.30	0.27
Banning	0.14	0.12
Palm Springs	0.15	0.12

Zone	1952-53	1953-54
Administration	42,000	44,716
Riverside	103,000	114,319
Corona	16,800	13,017
Elsinore	5,000	9,794
Hemet	86,000	86,276
Banning	20,650	18,853
Palm Springs	47,000	37,481
Totals	320,450	324,516

Zone	1952-53	1953-54
Administration	60,120	61,714
Riverside	151,000	187,794
Corona	30,800	24,500
Elsinore	22,000	26,100
Hemet	117,000	110,000
Banning	23,650	23,100
Palm Springs	68,000	116,200
Totals	472,570	549,408

The Palm Springs Zone takes in Palm Springs and unincorporated desert communities around it.

The Riverside zone takes in the City of Riverside, unincorporated territory around it, Highgrove, Mira Loma, West Riverside, Home Gardens.

The Corona Zone takes in Corona and the unincorporated territory around it.

The Elsinore one takes in the City of Elsinore, Murietta, and Temecula — although Murietta and Temecula are to become a separate zone.

Reports Loss of Basket Purse

Patricia Murray, 527 Indian Trail, reported to police Thursday the loss of a white basket-type purse with the words "Rings on his fingers and bells on his toes" inscribed on the side of it.

(Concluded from page 1)

PUBLISHER'S CORNER

Jerry Sanborn, recently appointed to fill the vacancy created by the resignation of Charles Farrell, should make a good councilman. Having been a resident here for almost twenty-five years, he knows the city just about as well as anybody. His background and many activities give him a wealth of experience through which the council should benefit. He is well-liked, sincere and hard working. He can be depended upon to stand up for what he believes to be to the best interest of the city.

More people are becoming interested in civic affairs, which is a healthy condition. If they will make their wishes known to the council and other governmental agencies, it will help all the way around. The Co-ordinating Council should be revived. It is an excellent medium for ascertaining a cross section of thinking in the community. It will help materially to guide the action of governmental agencies, the Chamber of Commerce and all groups. It creates better understanding and greater harmony in the community. We have too many organizations here already — but that situation makes a Co-ordinating council more important than ever. Through it the various groups can be kept informed about what the others are doing — and all can work together on matters of vital importance to the community.

We haven't solved all of our community problems by a long ways but Palm Springs is making healthy, substantial progress. Those who have been away for even a short time notice the signs of progress all about them. Although the city has grown rapidly much of its natural charm has been preserved. The city planners have had to be constantly on guard against undesirable or unsightly development. It is not easy to carry out such a program because it means telling people what they can or cannot do with their property. It is something all residents and business men must keep in mind.

Hurry back . . . you'll like Palm Springs better than ever . . . and a cordial welcome awaits you.



Watch for the Opening
of the
COMPLETELY RENOVATED
MARY HELEN SHOP
138 No. Palm Canyon Drive Phone 5107

Police Station Remodeling Explained; to Start Sept. 1

Remodeling of the Palm Springs police department offices, as authorized by council last week, will start September 1. Chief John S. Davis reported today.

The alterations will provide an additional interrogation room, a booking room and a fingerprint room. This will be accomplished by moving Chief Davis' office to the front of the building, the communications office, and dividing the chief's present quarters into the three rooms to be added.

The communications office will be combined with the records section, the second room from the main entrance.

COST OF THE project is estimated at \$550. Reasons given by Chief Davis for these changes include: A booking room will provide facilities where all prisoners can be taken and booked by the desk sergeant, thereby providing a witness of the property taken from each prisoner and precluding the possibility of prisoners unjustly accusing members of the department of taking monies or other property from him during the searching and booking procedure.

THE CHANGE provides a fingerprint room where each prisoner can be mugged and fingerprinted immediately after booking, and aids in segregating the prisoners from the public during booking and searching, thereby blocking easy escapes by such prisoners. Provides an additional interrogation room which will prevent members of the department having to carry on interrogations in the squad room.

Hegarty Resigns; City Names New Humane Officer

Pat Hegarty this week resigned as city humane officer and announced plans to devote his entire time to the private training of animals. He had served in this position since June 1952.

Named to succeed him is William Breitweg, 31 Clara Bee Lodge. Breitweg formerly served as humane officer for the Society for the Prevention of Cruelty to Animals in Hawthorne, California, and as a staff member of the Los Angeles pound for almost a year.

Bids

City to Award Contract Today

Bids for the proposed shelter house at North End Park will be opened today by Acting City Manager R. W. Peterson, and the award will be made to the lowest bidder.

Peterson was authorized by council last week to take this action, provided the bid does not exceed the cost estimate of the city engineer.

See Game

Boys Club Members at Rams Exhibition

Members of the Palm Springs Boys Club last night enjoyed their traditional trip to the annual Rams-Redskins football game in the Los Angeles Coliseum.

The boys left by bus at noon, with all expenses paid by the Boys Club and Palm Springs merchants.

Jefferson Davis Rites Tuesday

Private funeral services were held Tuesday in Banning for Jefferson C. Davis, 2225 Vista Grande, Palm Springs. Mr. Davis, 79, died Friday, following a two-year illness. A native of Missouri, he is survived by his wife, Mrs. Elsa Davis, and daughter Mrs. Katherine Louis, both of this city. Burial was made in the Montecito cemetery.

Wrong Car

Shoes Left in Haddock's Car

City Recreation Director Howard Haddock, of 1760 East Ramon road, reported to police Tuesday that someone had put a paper sack containing two pairs of women's shoes into his car while he was parked on Palm Canyon drive near the Bank of America. The police are holding the parcel for the owner.

Escapes Injury in Car Accident

Phillip Jerome Kearney, 26, 1190 Avenida Caballeros, escaped serious injury early Monday morning when his car overturned while in the process of making a turn at the intersection of Avenida Caballeros and Paseo El Mirador. Damage to his car was estimated at \$750.

Two Wetbacks Taken into Custody

Two Mexican "wetbacks" were taken into custody by Officer Alex Budsey Sunday evening, and later turned over to Border Patrol officers for return to Mexico.

Week in . . . week out Safeway values play a sweet tune to your Budget. Shop at Safeway for the next several weeks, then compare the results with your old food bills. We think you are in for a delightful surprise!

Values in Rich, Aromatic Coffees

EDWARDS COFFEE
Three grinds: Fine, Drip, Regular. Vacuum packed. (2-lb. can, Drip, Reg., 1.52.) 1-lb. can **77c**

NOB HILL COFFEE
Top quality in economy bag. (2-lb., 1.46.) 1-lb. bag **74c**

AIRWAY COFFEE
Mild, mellow. Grind at store. (2-lb., 1.44.) 1-lb. bag **73c**

LALANI PINEAPPLE JUICE
The Juice with Hawaii in its flavor
Enjoy this wonderfully tasty tropical treat for less than five cents a glass at this price! 46-oz. can **25c**
(18-oz. can, 2 for 23c.)

SLICED PINEAPPLE
Lalani brand. Golden Hawaiian fruit. 30-oz. can **29c**

SPRY SHORTENING
Homogenized for more digestible fried foods. 3-lb. can **79c**

KARO SYRUP
Red Label (crystal clear) or Blue Label (dark). 1 1/2-lb. bottle **19c**

ICE CREAM
Cotillion Brand
Guest Ice Cream. 2 pts. 47c **24c**
Lemon Stick, Chocolate Marble, Vanilla, Chocolate, Strawberry.
Buttermilk 16c half gallon 30c
Lucerne. Churned, cultured.
Dairy Drink 19c
Lucerne. Chocolate.
Lucerne Prices effective only in local Milk marketing area.

Check These Buys

WHITE MAGIC SOAP
23-oz. pkg. **23c** 46-oz. pkg. **45c**

"ALL" DETERGENT
For automatic washers. 24-oz. pkg. **35c**

PARADE DETERGENT
19-oz. pkg. **23c** 39-oz. pkg. **49c**

Token money, (4c on large package, 8c on giant package) saves you money on your next purchase.

ORANGES
Sweet medium size California juicy Valencia oranges. Delicious as a breakfast or lunch box orange. Excellent for salads. Special! **4c**
YELLOW ONIONS
Mild, sweet. Perfect for slicing. Priced low! **2c**

PORK SPARERIBS
Sweet and meaty! From selected Eastern grain-fed pork. Try them tonight barbecued, boiled or baked! It's a real "second-helping" dish. **lb. 35c**
MEDIUM SIZE, 3 to 5-LBS.

FRYING RABBITS Fresh Local **lb. 55c**
All ready for the pan. Delicious meat!

SKINLESS FRANKS Somerset Brand **lb. 49c**
First quality. In cellophane package.

GROUND BEEF The Aristocrat of Ground Beefs **lb. 39c**
Packed in Visking Casing for your protection.

CORNEED BEEF Boneless Brisket **lb. 49c**
U.S.D.A. Gov't graded CHOICE. Serve hot or cold.

SMALL TURKEYS Beltsville Type **lb. 59c**
Frying size. Eviscerated. Gov't grade A.

Beef Liver Sliced or in the piece **lb. 45c** Fillet of Cod Captain's Choice **lb. 35c**
Whole Whiting Pan ready **lb. 25c** Fillet of Sole Captain's Choice **lb. 49c**

Safeway Values

Canterbury Tea 48-Bag carton **47c**
Black tea. Zestful flavor.
1/4-lb. pkg. **32c** 1/2-lb. pkg. **62c**

White Meal Tuna 7-oz. can **41c**
Chicken o' Sea brand.

Red Label Tuna 7-oz. can **39c**
Chicken o' Sea brand.

Chunk Style Tuna 6 1/2-oz. can **35c**
Chicken o' Sea brand.

SPAGHETTI Globe "A" 1 1/2" long. (12-oz. pkg., 19c.) 2-lb. pkg. **41c**

Household Aids

Waxed Paper 125 ft. roll **25c**
Cut Rite brand.

Paper Napkins 80's pkg. **12c**
Zee brand. White.

Paper Towels Each roll **19c**
Scot brand. Absorbent.

Quick Starch 12-oz. pkg. **12c**
Elastic brand.

Moist and Luscious GOLD LOAF CAKE SPECIAL **33c**
Extra-fine, baked the Curtsy "home ingredient" way!

Other Bakery Values

Mrs. Wright's Bread large std. loaf **24c**
White or wheat. (Std. loaf, 17c.) (Sandwich, large std. loaf, 24c.)

Jane Arden's Eclairs 5 1/4-oz. pkg. **25c**
Chocolate or white.

PRICES EFFECTIVE THURS., FRI., SAT., AUG. 20, 21, 22, 1953, AT SAFEWAY STORE IN THIS AREA

Wedding of Miss Crocker Announced

Mr. and Mrs. Francis F. Crocker are announcing the marriage of their oldest daughter, Isabel, to Kenneth Bryant, formerly of New York City. The wedding took place at 4:30 p. m. on Thursday, August 13, at Christ Episcopal church in Coronado.

The bride was attended by her sister Mary, while Jeremy Crocker served as best man and David Crocker as usher.

The color scheme of autumn was chosen for costumes and house decorations, and white flowers were used in the church.

The bride, who was given in marriage by her father, was lovely in slate blue taffeta with bouffant skirt and a deep V neckline front and back, and pushup sleeves. Her hat was of white lace and she carried an all-white colonial bouquet of fringed carnations.

The bridesmaid's similar type bouquet had tiny crimson streamers to match her dress.

Following the ceremony a buffet supper was served to about twenty five close friends and relatives at the Crockers' Summer home in Coronado.

After a short honeymoon, the young couple expect to live in Riverside or vicinity.

White Named Chairman of Shrine Safari

Les White, well known Southland motor car dealer and prominent Shriner, has been named by Potentate Arch L. Field of Al Malaikah Temple to serve as general chairman of the great Shrine Stag Safari to Las Vegas in October.

Chairman White has scheduled a three-day program, which includes a ceremonial induction of several hundred neophytes, a golf tournament on the Desert Inn course, a street parade and many other events. In addition to a capacity crowd traveling by three special trains, many Shriners will make the trek by motor car.

Surprise Birthday Party by Pool



POOLSIDE PARTY—A party, complete with birthday cake, surprised Mrs. Charles Valentino Wednesday evening. A group of the guests, pictured here from left to right, includes Mrs. William Waldron, Ted McKinney, Mrs. Frank Portnoy, Mrs. Esther Gilbert and Mrs. Lucile Pavny, with Mrs. Valentino in the center.

Mrs. Valentino Honored at Surprise Party

Mrs. Charles Valentino was the surprised guest of honor at a poolside birthday party at Vista Del Sol Wednesday evening.

Charcoal broiled t-bone steaks were featured at the supper which started off the gay evening.

The birthday celebrant received telegrams from County Supervisor Homer Varner (he was in Sacramento and unable to attend the party), from the August Kettmanns and the Frank Portnoys.

Attending the party were: Mr. and Mrs. Ronald Ellis, Captain and Mrs. Orest Johnson, Councilman Ted McKinney, the Frank Portnoys, Leonard Boeks, Mrs. Sadie Thompson, Mr. G. Paulin, the Mel Smiths, Mr. and Mrs. Dan Flax, Mr. and Mrs. Max Korngut, the William Waldrons, Mrs. Esther Gilbert, John Chaffetelli, Mrs. H. Erwin, and the Valentinos.

Don Cameron Condition 'Fair'

Coachella Valley hospital in Indio reported yesterday that Don Cameron was seriously injured in an automobile accident August 9, is showing improvement and listed his condition as "fair."

Party at SMC Honors Mother of Mrs. Gabell

Mrs. Helen Gabell of Palm Desert entertained at Shadow Mountain Club on Wednesday with a bridge and canasta luncheon honoring her mother, Doctor Dorothy Case-Blochschmidt, Chief of Surgery at Doctors' Hospital in Philadelphia, Penn., who has been enjoying an extended visit with her daughter.

A beautiful orchid corsage was presented to the guest of honor and each of the following guests received a lovely gardenia corsage: Mrs. Queen Boardman, Mrs. Florence Pennifield and Mrs. Lucy Carter, all of Los Angeles; Mrs. Lucile Carnes, Mrs. Leah Lewis, Mrs. Anne K. Taylor, Mrs. Virginia Hunn, Mrs. Betty Ring, Mrs. Mary Trumble, Mrs. Birdie Bond, Mrs. Josephine Lemons, Mrs. Teresa Paccella, Mrs. Louise Slater, Mrs. Kay Malone, Mrs. Elaine McLaughlin, Mrs. Esther Edixon and Mrs. Doris Swalberg, all of Palm Desert.

Prize winners in canasta were: First, Mrs. Boardman. Second, Mrs. Slater, and consolation, Mrs. Swalberg, Mrs. Taylor, Mrs. Malone, second, and Mrs. McLaughlin, consolation.

Parents of Boy

Mr. and Mrs. Ralph Hancock of 618 Calle Marcus, are the parents of a boy who was born Thursday morning at the Desert hospital. The baby weighed

Harpers Busy Entertaining Brides, Grooms

Mr. and Mrs. Lyle Harper of Rancho Mirage had a "corner" on brides and grooms this past week when they entertained Mr. and Mrs. Peter Gray Harper of Dayton, Ohio, who were married March 7 in Canton, Ohio, and Mr. and Mrs. John Evans Cornell III of Wellsburg, Pennsylvania, who were married there June 6.

Mr. Harper works for Pure Oil, as supervisor for all Pure Oil stations in Dayton, and Mr. Cornell works for Hammond Paper company in Wellsburg.

The two couples motored west, stopping at the Grand Canyon en route.

They spent most of their time while at Rancho Mirage, at the Shadow Mountain Club, and the brides (it was their first visit to California) voted two extra days on the desert.

This past weekend Lyle Harper Jr. gave a luncheon and swim party in Pacific Palisades for the honeymooners, and Mrs. John E. Cornell Sr. was hostess at a dinner party at the Huntington Hotel.

Sunday, Paul Cornell of Westwood gave a brunch at their Cliff Canyon home, with the brides and grooms leaving the next day on their homeward trip. On their way home they will visit Reno, Lake Tahoe and Yellowstone.

six pounds, seven and a half ounces.

Oberns Have Granddaughter

Word was just received from Washington, D. C., that Mr. and Mrs. Earl R. Obern of Palm Desert are the proud new grandparents of a baby granddaughter, Katherine Cree Obern, born to their son, Lieutenant Gaylord Obern and Clara Lou Obern on August 11.

The new granddaughter has a great grandmother, Mrs. Florence Amy George, who lives with the Oberns at Palm Desert and who recently celebrated her 89th birthday.

Lieutenant Obern is in his final year of study for his PhD in Political Science at the American University in Washington. He expects to either take a chair at some university or travel abroad in 1954.

Miss Alta Weide Visits in Village

Miss Alta Weide of La Crescenta, former Villager, spent the weekend visiting Hazel Crichtlow at Bonita Lodge.

Miss Weide, who was with the Desert Bank and was secretary to Dr. James Blackstone at the Community church, said "It is so good to be in the Village once again... I wish I could spend more time here."

4a-The Desert Sun
and PALM SPRINGS NEWS
Thursday, August 20, 1953

For Your Convenience...

KENNY PAUL
has OPENED

THE MOST COMPLETE AUTOMOTIVE
REPAIR SERVICE IN PALM SPRINGS

Complete Body and Fender Shop . . .
Dust Proof Paint Room . . .
Bear Frame Machine . . .
Wheel Aligning . . . Balancing . . .
Latest Mechanical Equipment . . .
24 Hour Towing . . .

ANY YEAR, MODEL OR MAKE OF CAR REPAIRED

When Your Car Leaves Here It



Kenny Paul's Automotive Service

4765 East Ramon Road

DAY PHONE 2444
NITE PHONE 9045

SALE!
Super LIQUOR SAVINGS
at Mayfair!

• SPECIALS GOOD THROUGH
SUNDAY, AUGUST 23

Stuart Hill
Kentucky, Blended
Whiskey
Regular \$3.69
86.8 Proof
\$3.19
Fifth Gallon
40% Straight
Whiskies, blended and
bottled in Kentucky

KOL, PALE DRY
EASTERN BEER
2 12-OZ. CANS **27c**

BOMBULA
WEST INDIES
RUM
A Good Mixer for Cool Drinks
\$2.89
5th

The Perfect Mixer!
Ivan Stroloffsky
VODKA
80 Proof
Reg. \$3.29 Value
\$2.77
Fifth Gallon

TORINO, CALIFORNIA
CHAMPAGNE
Your Choice of Brut or Pink.
A Mayfair Special!
\$1.79
5th

LIDO CLUB, CALIFORNIA
BURGUNDY
Full-bodied Red Wine
99c
Full Gal.

Clinton County
Straight Bourbon Whiskey
Regular \$3.69
86 Proof
4 Years Old
\$2.98
Fifth Gallon

SANDY MCGREGOR
SCOTCH
Bottled in Scotland.
A Real Value!
\$4.39
5th

Hoffman House
Kentucky Straight
Bonded Bourbon
Mayfair Special! Premium Quality
Smooth, Mellow, 6 Years Old
100 Proof
Reg. \$4.59
\$3.98
Fifth Gallon

CRESTA BLANCA
CRYSTAL CLEAR
WHITE VERMOUTH
For a Superb Dry Martini
\$1.35
5th

Park Avenue
Distilled London
DRY GIN
85 Proof
A \$3.29 Value!
\$2.79
Fifth Gallon

mayfair
MARKETS
444 No. Palm Canyon Drive
Palm Springs

In the good old . . .

SUMMERTIME

by Hildy Crawford

All you sun kids who have spent the summer . . . in the Village . . . must have noticed an increased number of cars on the streets . . . and an upsurge in activity . . . In the drug store . . . fountain patrons were commenting this week . . . that it looks like the season is starting early . . .



As we hear from more and more people . . . that they expect to return earlier than planned . . . and check on expansions and plans . . . it promises to be a very good season . . .

Lillian and Franklin B. MacCarthy were in town . . . Monday and Tuesday . . . and very happy about their nice new son-in-law . . . The bride and groom . . . Lorraine and Ed Hogan will be at home here, in the MacCarthy apartments on San Raphael . . . around September 1 . . . They are in Los Angeles now . . . and being much entertained . . . Judge and Mrs. Frederick Houser are giving a shower and luncheon . . . for the newlyweds . . . on August 28 . . . at their Pasadena estate . . . and Judge and Mrs. William S. Baird . . . will host a dinner dance in their honor . . . at the Jonathan Club . . .

Highlighting the week's news . . . is the announcement that Elsinore Machris will marry Harold Maundrell, Honolulu businessman, in October . . . He will be remembered here . . . as manager of the old Colonial House (now Howard Manor) . . . Friends who met the bride-groom-to-be at Nina Anderson's party . . . report that he is sixtyish and attractive . . . Mrs. Machris, widow of George Machris, multi-millionaire oilman, is noted for her philanthropy . . . and recently gave a million dollars to the City of Hope . . . Her Palm Springs residence is in the former Frank Sinatra home. Frances Bigelow will be leaving us September 1 . . . for a few weeks . . . Going first to Michigan on business . . . she will proceed to Ohio . . . where she will be the guest of Mrs. William Eisenman at their Shaker Heights home . . . and then on to New York City to visit relatives and friends . . .

Wedding plans and parties are keeping Virginia McCook . . . in a whirl . . . prior to her marriage next month to Thomas J. Jackson . . . as announced by her mother Mrs. Melba McCook of Palm Springs . . . A dinner dance at the exclusive Del Mar Hotel will serve as a setting for the engaged couple in honor of her birthday . . . The bride-elect is a graduate of Palm Springs high school . . . and former starlet of the Musical Workshop of Theatrical Arts in Hollywood . . . Her fiancé, a graduate of Washington high school in Long Island, New York, and student of Georgia Tech . . . was in the Navy for three years during World War II . . . A member of the California Jockey association . . . he plans to resume his riding at Golden Gate Fields this fall . . . Mrs. McCook and Virginia are presently vacationing at Solano Beach . . .

Emily Siegman, of Palm Springs and Beverly Hills, writes me that she has been in consultation with her surgeon, Dr. H. H. Ritter . . . and may have to undergo another operation . . . one of a series . . . Dr. Ritter and his wife were on the West Coast for a visit . . . and were honored at a luncheon at Hillcrest Country Club . . . Emily was there, of course, and met Judge and Mrs. Irving Kaufman . . . the 42-year-old jurist in the Rosenberg case . . .

Louise Hennes received a card this week . . . from Charles and Sophie Chamberlin . . . from Brussels . . . where they were spending three days . . . The Chamberlins wrote they are having a marvellous time . . . and will be sailing for home next month . . . Former Villager Paul Belding . . . was here from Salt Lake City over the weekend . . . Sam and Cecile Stuart . . . in San Francisco, en route to the Pacific Northwest . . . visited Doc and Florence McRory . . . in their lovely new home . . . Cec writes that they hit good weather there . . . and that

20 Elks Attend Dinner Hosted by Big Bear Lodge

Twenty members of the Palm Springs Elks Lodge, headed by Exalted Ruler William Olsen, were guests Monday evening of the Big Bear Elks Lodge at a dinner and evening of entertainment.

Other lodges attending the meeting were Ontario, Beaumont-Banning, Lancaster, Hemet, Burbank, Glendale and San Pedro.

The local lodge will entertain the Big Bear Lodge here in November.

Son Born to James Olivers

A son was born to Dr. and Mrs. James R. Oliver of 609 Indian Trail, on August 11 at the California hospital in Los Angeles.

The little boy, who weighed seven pounds, four and a half ounces, has been named James Brett Oliver Jr. The Olivers have another child, Carol, who is a year and a half old.

J. F. GORDON MARKS 87th BIRTHDAY WEDNESDAY

Old-Timer J. F. Gordon of 544 East Arenas, who observed his 87th birthday on August 17, celebrated his birthday yesterday and shared birthday honors with his mother-in-law Mrs. Lily Sullivan. The joint party was held at Mrs. Sullivan's home at 316 North Sunset in Banning and it was her 96th birthday.

Gordon, who was born in 1836 in Dallas County, Missouri, was orphaned at 10. At 12 he went to Kansas and spent three years there before moving on into Indian territory at Arkansas City. For five years he ran cattle for the 3K ranch.

The Gordons came to Palm Springs from Hemet 19 years ago.

Gordon is a walking exemplification of the healing powers of the desert, for when he came here he was so badly crippled

with rheumatism that he couldn't walk. Thirty days after coming to the desert he was up and walking around and is pretty spry today.

The Gordons had a family of nine, and have four sons and two daughters still living.

Villagers Picnic at Lake Fulmor

Seven Village families made up a picnic party at Lake Fulmor Sunday. There was swimming and games, and pony rides for the youngsters, and a fried chicken picnic lunch.

It was Steven Wiegels' seventh birthday and, while it had been officially celebrated the day before the picnicers joined in singing "Happy Birthday" for him.

In the party were Mr. and Mrs. Pat Mustascio and their three children, Mr. and Mrs. Nick Mustascio and their two children, the Bill Bronsteins and one child, Jim Partridges and child, Rex Harrison and child, Fred Smiths and child, Fred Wiegels and five children.

Nancy Grayce, Stanley Mallory Wed Saturday

Miss Nancy Grayce, daughter of Mrs. Helen Kent of 300 East Ramon road, was married to Stanley Mallory Saturday in a four o'clock ceremony at St. Paul's in the Desert Episcopal church, with Rev. Charles Conder of Indio officiating.

The bridegroom, who is employed by the city electrical department, was with the Air Force for four years and will enter UCLA for the Spring term. He is the son of Mrs. Charles Rimer of New York.

Following the wedding ceremony, the guests gathered at The Ranch for a wedding reception.

Son Born Sunday to George Davis

On August 16, a son, Frank Michael Davis, weighing eight pounds, ten ounces, was born at Desert Hospital to Mr. and Mrs. George Davis.

The Davises live at the Palm Springs airport, where Davis is an aircraft mechanic.

Attendance at Toastmaster Club Increases

Unusual weekly meetings around the swimming pools at the homes of members has increased attendance at the Palm Springs Toastmasters Club this Summer. This evening at 6:15, the club will meet at the home of Russ Landrus at 927 San Lucas road.

Toastmaster for the evening will be Mel Ambler, who will have Sam Barnes, Dr. Fitzmorris and Lou Swanson as his main speakers. Chief critic will be Ed Hawkins and John Keefe will lead the impromptu table topics for the evening. The grammarian's duties will be handled by Bill Foster.

Parents of Boy

A son was born July 30 to Mort and Beverly Gilbert of Los Angeles. The little fellow, who has been named Allen Lee, weighed eight pounds, twelve and a half ounces.

Mort Gilbert is the son of Esther Gilbert of Palm Springs and graduated from the local high school in 1948 and from USC this June.

50-The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, August 20, 1953

Delia Perez, Sgt. Quintana Wed Aug. 8

Miss Delia Perez, daughter of Mr. and Mrs. Daniel Perez of Banning, and Sgt. Carlos Quintana were married August 8 at Our Lady of Solitude Catholic Church with Monsgr. John Power officiating.

In the wedding party were Dora Martinez, bridesmaid; Chino Rivas, best man; Judy Quintana, flower girl; and Alex Reyes, ringbearer.

The bride was born and raised in Palm Springs and was cheer leader at Palm Springs high school last year. Sgt. Quintana is stationed at Ft. Ord and the young couple expect to make their home near there.

Following the marriage, a wedding brunch was served at the home of Mr. and Mrs. Mercedes Ortega, the bride's grandparents.

FROZEN FOODS SALE!

DON'T MISS THESE BUYS!

DON'T FORGET
You Get Your 8 Inch
Jade-ite
Mixing
BOWL
FREE!
This week at Mayfair
with any \$10 purchase
(liquor excepted).
Build your set
of 4!

Cuts Grease in Half the Time
TREND
GIANT PACKAGE **45c**
The Gentle Bleach
PUREX 1/2-Gal. **25c**

FROZEN-FRESH CONCENTRATED ORANGE JUICE

6-OZ. CAN **2 FOR 25c**

LIBBY'S FROZEN FRESH SWEET PEAS

10-OZ. PKG. **2 FOR 25c**

CHOPPED BROCCOLI

Hampshire 10-oz. pkg. **2 for 25c**

CHOPPED SPINACH

Libby's 10-oz. pkg. **2 for 25c**

SUCCOTASH

Libby's 10-oz. pkg. **2 for 25c**

FRENCH FRIES

Libby's 9-oz. pkg. **11c** | Food Club 1-lb. pkg. **39c**

Table-Trimmed MEATS

Armour's Star Sugar Cured Tenderized

SMOKED HAM

There is nothing like a cooked ham for long week-end eating

Shank End **55c lb**
BUTT END **69c lb**

Genuine Spring Shoulder LAMB ROAST

39c lb

SHOULDER LAMB CHOPS

59c lb

BREAST O' LAMB

12c lb

DUBUQUE'S MISSISSIPPI SLICED BACON **69c lb**

FRESH COLD WATER Fillet o' WHITE FISH **39c lb**

Garden Fresh PRODUCE

Cantaloupe 3c lb.

TOPPED

Carrots 2lbs. 9c

Valencia -- Med. Size

Oranges 4c lb.

FOOD CLUB SALAD DRESSING

ELNA BRAND **QUART JAR 35c**

TOMATOES

SUNSHINE KRISPY **29-OZ. CAN 15c**

CRACKERS

GERBER'S STRAINED **PACKAGE 1 POUND 24c**

BABY FOOD

6 Reg. Cans 45c

LIBBY'S 24-OZ. CAN Tomato Juice

24c

LIBBY'S HOME STYLE Pickles

13 1/2-oz. Can **25c**

RED HEART Dog Food

1-lb. Can **31c**

RATH'S BLACK HAWK Lunch Meat

12-oz. Can **52c**

THE WESSON OIL SHORTENING Snowdrift

1-lb. **33c**

S-W Mellowed Coffee

1-lb. **87c**

B-M Baked Beans

28-oz. Can **29c**

REAL GOLD Orange Base

5 1/2-oz. Can **17c**

Old Dutch Cleanser

2 Reg. Cans **25c**

Pen-Jel Pectin

2 1/2-oz. Fkgs. **25c**

TEA GARDEN Drips Syrup

12-oz. Btl. **22c**

KITCHEN CHARM Wax Paper

Roll **23c**

DELICATESSEN

Pioneer, Tender, Skinless **FRANKFURTERS 49c**

Borden's Sliced - 8-oz. pkg. **AMERICAN CHEESE 33c**

Oscar Mayer's - 8-oz. chub **SANDWICH SPREAD 35c**

Pioneer, Old Fashioned **BOLOGNA RINGS 59c**

SPERRY'S Pancake & Waffle Flour

28-oz. Pkg. **23c** • 48-oz. Pkg. **39c**

FOR AUTOMATIC WASH All Detergen

24-oz. Can **45c**

Can Advertised Prices Good thru Sunday, August 20-24

maufair

444 N. Palm Canyon Dr. Palm Springs

**You Can Still
Get a Mercury
With Merc-O-Matic
No-Shift Transmission
... and Save Up to
\$326
on Factory Delivery**

Palm Springs Lincoln-Mercury
335 Sunny Dunes Road, Palm Springs

See and drive the only car with
all these optional features:
Merc-O-Matic Transmission, Power Brakes,
Power Steering and The New 4-Way Power Seat.

Supervisors Ask Speed Up of Overpass Work

County supervisors this week, at the request of Supervisor Homer Varner, asked the State Division of Highways to use its influence to speed up work on the overpass of the Southern Pacific railroad near the intersection of Indian avenue and U. S. Highway 99.

Varner said that the contractor, Basich Brothers Construction company of Garvey, has stopped construction although the new school year will soon start, and school buses will be using the route every day.

Diligent work could finish the project in time for the opening of school, he added.

Convicted

Jury Takes Only
Half-Hour to Decide

Two Village men, Robert Salazar, 25, and Julian Speidel, 22, were convicted of sex perversion by a superior court jury that took less than half an hour in deliberation.

They are scheduled to appear before Judge O. K. Morton August 25 for sentencing.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 8 p.m.
Wednesday evening meetings 8 p.m.
Sunday School 9:30 a.m.
271 Ocotillo Ave.
You are invited to attend service, and to use the Reading Room located in The Center.

From Page One—MORE ABOUT

THIS SIDE OF THE SUN

reminisces over in his Corner about old-time eating places . . . He didn't mention my favorite gustatory remembrance . . . T-Bone Riley's . . . on Second street just off Hill . . . That was a place for impecunious newsmen . . . Rib steaks, a plate full of French fries, half a loaf of French bread and all the coffee you could drink for two-bits . . . And if you felt flush and wanted to splurge . . . T-bone steak with the same entourage for 35 cents . . . And then there was that other delight for low-salaried cub reporters who were saving their money for burlesque shows . . . A la carte lunches and dinners . . . As many courses as you wanted for a nickel a course . . . That was the price of a glass of brew in those days . . . And the free lunch was really something . . . Plenty of choice in different establishments . . . not just cheese in a bowl, mouldy crackers and a community knife.

HAVING PERSONAL business in the Village last week, stopped over at Marcos Caro's en route . . . Marcos used to be in Palm Springs, you know, serving those good and hot Mexican dinners . . . The kind you could remember . . . Anyway, Marcos gave me the best system of improving the breed that I have heard in a long time . . . He said that he and wife, Vi, and the kids, plus a friend, took off for Del Mar one day last week . . . They stopped at Escondido for brunch and figured out their investments for the day . . . They gave the friend the list and the necessary collateral and dropped him at the Del Mar gate . . . Then they went on to San Diego and took the kids through the Zoo . . . Coming back, they picked up the friend at Del Mar . . . And their winnings . . . And came home . . . "In that way," said Marcos, "I couldn't change my mind and talk myself out of winners."

NEXT MONTH Palm Springs is going to be visited by a group which can play a great part in bringing us our biggest asset — Tourists . . . The association of passenger ticket agents is having a convention in Southern California . . . And Chuck McGann, Village FSP ticket

man, has talked them into a tour of Palm Springs and vicinity . . . They'll leave their special train at the P. S. depot en route home, tour the Village and adjacent terrain via bus, have one of Boyer's western dinners, and board their train again at Indio . . . "Sure, it will be September, but they'll like it," said McGann . . . On the trolley bus, which I ride from downtown to this cool, foggy, high-cloud apartment, there's a stop that I first thought was "Eight Ball" but found out later was St. Paul . . . And the most incongruous item noted on my vacation so far is a neon sign at that corner . . . "St. Paul's Cocktails" . . . Somehow, that gives me a jolt every time I see it.

MRS. G. HAS gone to church . . . To hear Dr. Norman Vincent Peale for the second time . . . Therefore, I am using her portable . . . She will not know it until she reads The Sun when this appears . . . By that time I hope to be in either San Francisco, New Orleans, Seattle or Chicago . . . Time heals all wounds.

From Page 1—MORE ABOUT SCHOOLS

to register at the respective schools at this time. Parents registering kindergarten and new first grade pupils must bring evidence of birth date — a certificate of birth or baptismal record.

ATTENDANCE ZONES for the respective schools will remain the same as last year, Dr. Hoff said. They are: Those pupils in Kindergarten through Grade 6 who live south of Ramon road and far east as Outpost Estates and west of Araby Point along Highway 111 should attend the Cahuilla school, 833 Mesquite road. Pupils living east of Araby Point along Highway 111 are to attend the Cathedral City school.

KINDERGARTEN through Grade 3 pupils who live north of Ramon road should attend Frances Stevens school, 533 N. Palm Canyon drive, while those in Grades 4, 5, and 6 shall attend the Katherine Finch school, 777 Tachevah drive. Because of over-crowded conditions at the Cahuilla school, the Board of Trustees has decided that pupils in Grades 5 and 6 who live in the area east of Sunrise Way bounded by Ramon road on the north and the Tahquitz River on the south shall attend the Katherine Finch school, where extra classrooms are available.

From Page 1—MORE ABOUT Subdivision

Pasadena avenue, Los Angeles 31.

THE SUBDIVISION proposal is expected to be presented to the county planning commission at its next meeting August 25. Construction planning will start as soon as approval is received, with actual building also scheduled to start this year.

Total area of the subdivision is 140 acres, located between the highway and mountains. Besides the 100 homes, estimated to cost about \$12,500 each, there will be provided a recreational area and swimming pool, the two men reported.

AVERNA WAS A resident of Palm Springs during the 1948-49 season, and has owned the subdivision site for some time. He is the owner of Averna Realty, Los Angeles.

Wukawitz, a native of St. Paul, Minnesota, was in the resort and hotel business there.

"We believe that there is a great future for Palm Springs and the surrounding area," the two men stated. "That is why we are planning this subdivision, which will serve a definite need in the community."

July Parking Meter Receipts at All-Time High

Parking meter receipts during July reached an all-time Summer high, although less meters are in use, City Treasurer R. W. Peterson reported today.

Receipts this year were \$422, compared to \$259 in 1952, \$258 in 1951 and \$161 in 1950. There were 228 meters in operation this year.

Total receipts since the meters were placed in operation in 1949 are \$77,784.

City Sales Tax Receipts \$11,785

Sales tax receipts received by the city in July were \$11,785, according to the city treasurer's monthly report.

The receipts are not necessarily from sales during the month, and may include sales in previous months and quarters.

Total receipts since the sales tax was placed into effect are \$791,656.

Farmers Market Driveway to be Closed Sunday

The Desert Farmers Market will close the driveway to their parking lot between Palm Canyon drive and Indian avenue.

This must be done to comply with the law to protect the street from becoming a public thoroughfare.

The street will be closed between midnight Saturday until midnight Sunday.

From Page 1—MORE ABOUT SALES

GROCERY AND other food stores, 21 outlets, \$150,333; home furnishings dealers, 22 outlets, \$85,004 (\$68,786); garages and service stations, 19 outlets, \$76,648 (\$69,571); florists and garden supply dealers, nine outlets, \$44,978 (\$48,867); jewelry stores, five outlets, \$28,758 (\$28,666).

Candy and confectionery stores, nine outlets, \$21,295 (\$13,555); packaged liquor stores, five outlets, \$17,949 (\$9,467); fuel and ice dealers, five outlets, \$10,789 (\$12,232); household appliance dealers, five outlets, \$10,141 (\$16,553); commercial equipment and fixtures, three outlets, \$7,924 (\$21,622); tobacco dealers, three outlets, \$6,466 (no report).

SHEET METAL, welding, machine and cabinet shops, 12 outlets, \$5,623 (\$9,042); personal service establishments, eight outlets, \$272 (\$3,129), divided into: beauty parlors \$272 (\$371) and tailoring, no 1953 report (\$2,758); janitorial supplies and disinfectant dealers, five outlets, \$178 (\$461).

All miscellaneous outlets were listed as \$46,369, compared to \$77,632 last year. There are 31 establishments listed in this classification to avoid disclosure of actual sales of individual firms.

From Page 1—MORE ABOUT HIGHWAYS

the improvement of the present Highway 111 route through the city, Roeseler said.

THE DISTRICT state highway department office has indicated that plans are being prepared for improvement of Tahquitz bridge — a move which the city and numerous groups in the Village have long advocated.

The planning group and commission are also preparing a master street plan for the city which will be presented to Villagers in October or November for discussion.

This plan will include Indian lands, and is being prepared in conjunction with the Agua Caliente Tribal Council and the Bureau of Indian Affairs.

"We will offer this official street plan for adoption to protect rights-of-way for future development," Roeseler said. Details are now being worked out with property owners adjoining the rights-of-way.

**SOMETHING
for EVERYONE
at the COOL, CLEAN**



**FARMERS FAIR
OF RIVERSIDE COUNTY
HEMET
August 26 thru 30**

Three Juveniles Violate Curfew, Found with Liquor

Three juveniles were taken into custody by Palm Springs police at 3 a. m., Wednesday, for violation of the curfew law and then encountered a more serious charge.

Officers found that they had intoxicating liquor in their possession.

The youths, from Cathedral City, 1000 Palms and March Air Force Base, appeared before Juvenile Officer Ted Greene. Two were 16 and one 17 years of age.

Greene warned today that there will be strict enforcement of the curfew law requiring all boys and girls 16 years of age and under to be off the streets by 10 p. m.

Murder-Suicide Report Becomes Minor Accident

It started out as a murder and suicide, but after investigation soon resolved into a minor injury caused by an accidental shooting, according to Sheriff's deputy John McCoy.

McCoy received the report of the murder-suicide Wednesday night, and immediately went to the scene at the O'Brien Ranch in Little Morongo Valley. There he found Alan King, 58, a Desert Hot Springs carpenter, who had been accidentally shot in the hand while being handed his .410 gauge shotgun.

King was taken to Desert hospital for treatment.

No Luck

Runaway Youth
Goes Only 7 Blocks

An eight-year-old adventurer who started out to see the world with a pack on his back didn't get very far Saturday . . . only about seven blocks.

Wearing levis and a cowboy hat and a paper bag tied with string on his back, youthful Rex Millette stopped in at Palm Springs Drug and Import to get

Jaycees Plan Steak Fry, Golf Tourney

The Junior Chamber of Commerce this week is completing plans for its public steak fry and golf tournament to be held Saturday, August 29, at O'Donnell Golf course.

Plans call for a deluxe steak dinner with baked potatoes and vegetable, all cooked and served in the open.

Only 300 tickets will be made available, and will be sold only by members of the Jaycees. Reservations may be made by calling Jaycee Secretary Stan Lewis at 2977.

Three Horses Found, Returned to Owner

Three unattended horses were discovered trotting down Paseo El Mirador early Sunday morning, later identified as those owned by Culver Nichols and returned to him.

a drink of water and maybe find a job. When he announced that he was leaving home to see the world, drug store employees thought maybe he was a little young for that and notified the police.

Police Officer Eddie Gutmann returned him, pack and all, to the family home at 505 North Calle Santa Rosa.

From Page 1—MORE ABOUT

PACHT

chased is his first venture in this locality. However, after careful study of the area, he stated that the situation here has just started to develop to its real potential. It is his plan to further extend his operations in Palm Springs as quickly as possible, he said.

One of the houses is now being furnished and Mr. Pacht and his wife Elizabeth will occupy it shortly, and divide their time between Palm Springs and Encino, where they have another home. The other four houses will be offered for rental or sale as soon as present landscaping and improvements are completed.

Help

Bees Gather on
Tree Near Home

Mrs. Delores Anderson, Palm Springs, reported to police that a swarm of bees had gathered on a tree near her home. Police dispatched City Humane Officer Bill Breitweg to take care of the situation.

**HAVING
Lock Trouble?
CALL or SEE
(Lou) Kraft**

WATCH! WAIT!

for the RE-OPENING
of
GOOD'S YARDAGE

448 SO. INDIAN AVE. PALM SPRINGS
Larger Selection Better Values

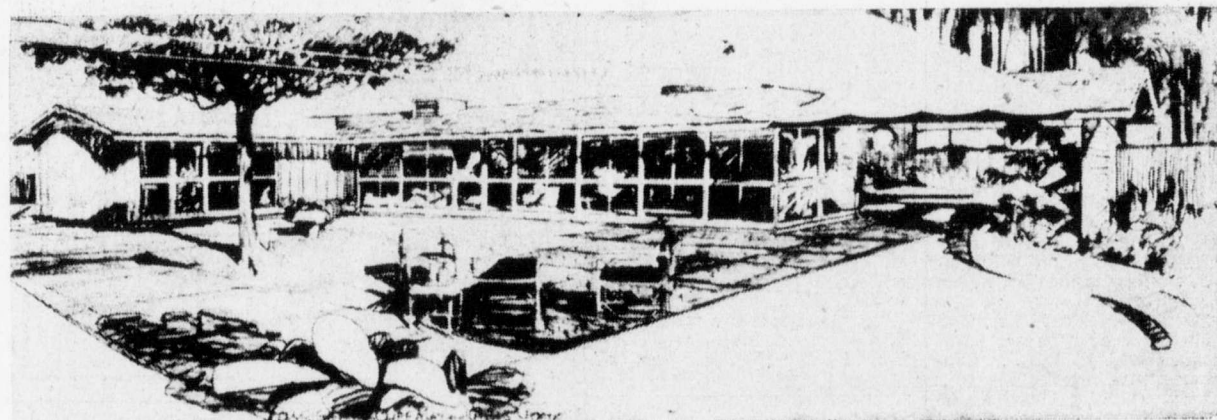
Some Place That's Different?
You'll Find That
Difference at



THE NEW
Desert Club
LA QUINTA, CALIF.

"WHERE WINTER NEVER COMES"

CLIFF MAY Desert Homes



As featured by illustrated cover articles in such magazines as "HOUSE & HOME", "LIVING", "SUNSET", "WESTERN BUILDING", "LOS ANGELES TIMES HOME" etc. and displayed by full scale model on the roofs of W. & J. Sloane in Beverly Hills and San Francisco, as the "MAGIC MONEY" house.

**CAN NOW BE BUILT ON
YOUR LOT OR SUBDIVISION BY**

Palm Valley Associates

L. E. Manseau — Norman A. Ostberg — Tony Burke

EXCLUSIVE FRANCHISE DEALERS, DEVELOPERS & BUILDERS IN

PALM SPRINGS, INDIO, DESERT HOT SPRINGS,
CATHEDRAL CITY, PALM DESERT, LA QUINTA,
PALM VALLEY, THOUSAND PALMS, THERMAL,
TWENTYNINE PALMS, BANNING BEAUMONT
and contiguous areas.

**Phone for appointment
to see the beautiful model home just being
completed on the slopes overlooking**

THUNDERBIRD COUNTRY CLUB

Palm Springs; 84677; 84965 or 83391
or write, P.O. Box 1118, Palm Springs

WE'RE OPEN

And as Usual

SELLING ONLY THE MOST SELECT

DATES & GIFTS

Desert Garden Date Shop

196 No. Palm Canyon Drive

Phone 5191

Experts on all
TYPES of



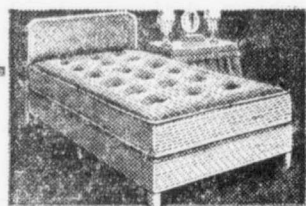
PROBLEMS

COOLING

TO GET BEST RESULTS and maximum efficiency let us engineer and install your cooling and heating system.

Perry F. Sanders

Licensed Roofing, Heating & Cooling Contractors
500 Oleander Road Phone 2723



Renovating

Rebuilding

SAVE YOUR OLD MATTRESS

Get the facts and figures about our Mattress and Box Springs' Rebuilding offer. The savings you can effect by rebuilding your old mattresses is substantial.

- We repair any kind of Mattress or Box Springs.
- Cotton Mattresses made into Inner Spring.
- Liberal Exchange Offer—Coil Springs for Box Springs.
- Every unit fully guaranteed.
- One day service by appointment.
- Loaners available when needed.

Drop a card in the Mail Today — or Phone:

Calif. Mattress Mfg. Co.

1952 HIGHLAND AVE.

Phone 867-117

SAN BERNARDINO, CALIF.

P. S. Visit our MOTEL-HOTEL SUPPLY DEPT.,

Contract Division.

SAVE AT THRIFTY • SAVE AT THRIFTY • SAVE AT THRIFTY • SAVE AT THRIFTY • SAVE AT THRIFTY

48 Prizes Set for County's Early Settlers

Climax of Riverside County's big Pioneer Day at the 1953 Farmers Fair in Hemet August 30, will be the awarding of 48 prizes honoring the county's early settlers, according to Harry Hofmann, fair manager.

All these attending the pioneer picnic, a feature of Pioneer Day, will be eligible for cash prizes and trophies which will be awarded by the 46th District Agricultural Association.

FOR AWARD PURPOSES the prize committee has divided the county into six general areas and duplicate prizes will be awarded in each area for the first person born; the first settler present at the picnic (need not be a county resident now); the person, or couple, residing in the area the longest; first to graduate from a pioneer school; the first school teacher and the first to hold elective office.

In addition to these area prizes, four special county awards will be made for the oldest person attending the picnic; the couple married the longest; person, couple or family traveling the greatest distance from home to Pioneer Day.

AREAS SET UP by the prize committee consist of (1) Coachella and Palo Verde Valleys; (2) San Geronio Pass from Whitewater to the north county line; (3) Hemet-San Jacinto Valley and surrounding mountain areas; (4) Perris, Menifee and Moreno Valleys; (5) Riverside, West Riverside, Higrover and Arlington; (6) Corona, Elsinore and Temecula.

"Anyone who lived in Riverside county prior to 1928 will be considered an oldtimer or pioneer, depending on age, and is invited to participate in Pioneer Day activities," Walter V. Pittman, chairman, has announced.

Present residence in Riverside county is not essential. "We want to get together with former residents as well as present residents for a grand reunion of old friends and neighbors."

Ruth White Peters, daughter of Coachella Valley pioneers; Nellie Lomlaugh, early Hemet resident and Joseph Bordwell, pioneer of Riverside, compose the committee in charge of arrangements and awards.



(Desert Sun Photo)

PLAN CONVENTION—Preliminary plans for the staging of the 30th annual state convention of the Disabled American Veterans to be held in Palm Springs next June were made here recently by Al Jordan of Stockton, state commander and Tex Rose, past department commander. Pictured conferring above are (l. to r.) Rose; Jordan; Ray Hiller, adjutant.

Day and the area with the largest number of oldtimers present.

'Mind' Will be Christian Science Lesson Sermon

"The Lord is a God of knowledge, and by Him actions are weighed," declares the Golden Text from I Samuel (2:3) in the Sunday Lesson-Sermon on "Mind" in all Christian Science churches.

The understanding of God as Mind overcomes human limitations. Jesus demonstrated this overcoming when he healed the nobleman's son without ever seeing the boy. When the nobleman urged Jesus to come "and heal his son; for he was at the point of death," Jesus said unto him, "Go thy way; thy son liveth. And the man believed the word that Jesus had spoken unto him, and he went his way."

His servants met him, saying, "Thy son liveth... Yesterday at the seventh hour the fever left him. So the father knew that it was at the same hour, in which Jesus said unto him, 'Thy son liveth; and himself believed, and his whole house' (John 4:47, 50-53).

In "Science and Health with Key to the Scriptures" Mary Baker Eddy declares, "Science can heal the sick, who are absent from their healers, as well as those present, since space is no obstacle to Mind." "The understanding that the Ego is Mind, and that there is but one Mind or intelligence, begins at once to destroy the errors of mortal sense and to supply the truth of immortal sense." (pp. 179, 216).

Subdivisions Approved in Palm Desert

County planners have approved tentative maps of two subdivisions that would add 120 lots to Palm Desert.

One subdivision, known as Palm Desert Unit No. 8, is 25 acres between the Palms-to-Pines Highway and Desert Lily Drive. Located on the south side of Grapevine street, it would have 65 lots, each 100 feet by 135 feet.

The other subdivision, Palm Desert Unit No. 9, is 11 and a half acres along an extension of Pitahaya drive, west from its present ending at Shadow Mountain drive. It would have 55 lots.

Hot Springs CC Names Secretary

W. B. Hansen has been named secretary of the Desert Hot Springs Chamber of Commerce to succeed Archie Bradley, who resigned last Spring.

Hansen, formerly active in chamber of commerce work in Washington, will start his duties September 1st when the chamber's headquarters on Pierson Boulevard open for the season.

Palm Springs DAV post; City Treasurer R. W. Peterson, representing the city of Palm Springs; John Joyce, commander, American Legion; John S. Davis, police chief; Harry Paisley, chairman, Chamber of Commerce Convention and Visitors committee; John Ravese and Sam Levine, manager of Deep Well Guest Ranch and Biltmore Hotel respectively, where the convention will have its headquarters.

Building Permits in Past Week Total \$28,984

Building permits in Palm Springs and the surrounding area for the past week totaled \$28,984. The majority were for alterations, additions and pools.

Permits issued in Palm Springs were:

- Dr. Sam Herzicoff, 229 Lilliana drive, addition, \$2000.
- H. P. Bonfils, 677 Highland drive, carport, \$1000.
- Doria Balli, 2675 Anza trail, addition, \$2000.
- Newton Rose, 670 Warm Sands, addition, \$1000.
- Solomon Schroeder, 590 Plaza Amigo, addition, \$1400.
- Gladys Beale, 1154 San Lucas, pool, \$4000.
- Woodie Logan, 2772 Anza trail, addition, \$1500.
- Leon Pachet, 2001 Calle Felicia, pool, \$4000.
- R. G. Forsythe, 1554 San Lucas, alteration, \$1500.

Permits issued in the area were:

- Don Cameron, Rancho Mirage, two stores, \$9000.
- Stephen A. McNeil, Cathedral City, addition, \$1584.

Rev. Yaylian to Conduct Service

The Rev. Deran Yaylian, assistant pastor, will conduct the morning worship service at 9:30 Sunday, at the Palm Springs Community church.

His sermon topic will be "The Creed of an Optimist." This message is based upon a statement of the Old Testament prophet Habakkuk, who was a determined optimist in the face

County Plans New Curb Law for Subdivisions

Curbs and gutters may be required in subdivisions to be established in unincorporated territory near communities, the county planning commission reported.

The commission ordered preparation of a resolution that will set forth a policy of requiring curbs and gutters. It is expected that the policy may not apply to sections that have little rainfall.

The resolution and policy will be discussed at a meeting in the near future, possibly at the next session scheduled August 25.

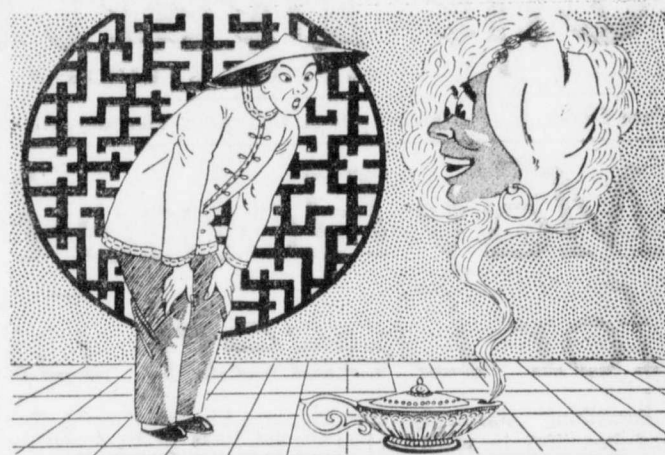
County Building Branch Moved

San Geronio Pass branch of the county building department, which serves Whitewater, Desert Hot Springs, Banning, Beaumont, Calimesa and surrounding localities, has been moved from its temporary location at the Banning Health Center to a new location in the Beaumont city hall.

Ray Lindelet, chief building inspector for the county, said the move was made because the temporary location had become too crowded. The new office will be located at the rear of the Beaumont council chambers.

The Pass office hours will be from 2 to 5 p. m., five days a week, until around September 15, and then will operate on winter hours from 8 to 10 a. m.

2b—The Desert Sun PALM SPRINGS, CALIFORNIA and PALM SPRINGS NEWS Thursday, August 20, 1953



ALADDIN
had his lamp

and so, naturally, he didn't actually need a telephone. Aladdin could get things done in a hurry simply by rubbing his lamp and giving orders to its genie, a cooperative fellow always ready to do his bidding.

Now, the telephone is an Aladdin's Lamp of modern times. In many ways it is as mysterious as the lamp of Aladdin—with all its fantastic ramifications the telephone is truly a most remarkable instrument. And, like the genie of Aladdin, it is always ready to serve you.



California Water & Telephone Company

Prescriptions

ACCURATELY
by the only
COMPOUNDED
REXALL PHARMACY
in Palm Springs

VILLAGE PHARMACY
201 N. Palm Canyon Dr.
Phone 4321

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS
Hearing Aid users will be pleased to learn that we now carry a complete line of Hearing Aid Batteries. It is no longer necessary to obtain batteries from "hard to reach" sources. Visit our Hearing Aid department at your first opportunity. See our "AUDIOTONE" Hearing Aids, too. WE ARE HAPPY TO OFFER THIS COMPLETE BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS.

PROFESSIONAL PHARMACY
Phones 9090 - 2741
1081 No. Palm Canyon Dr.

DESERT-AIR HOTEL

Between Rancho Mirage and Palm Desert

Invites You to a
Night of Fun
Whopper Drinks in

Cocktail Lounge

By HARRY

Chuck Travis (Fri., Sat. and Sun)
at The PIANO BAR

and most of all — Your Friends Are Here!
TELEPHONE 8-4611



MUSCULAR REJUVENATION

ART LASKY

(Licensed Physiotherapist)

HELPING NATURE TO CURE

Via

ZONE • ELECTRO • HYDRO • COLON • PHYSICAL THERAPIES

Instigating the flow of blood to all parts of the human structure, relaxing tired and overworked nerves.

Cleansing the impactments in the colon that have been embedded for years causing most of the common ailments.

GIVE YOURSELF A TREAT WITH NATURE'S WAY TO HEALTH
FREE CONSULTATION BY APPOINTMENT ONLY

SCIENTIFIC MASSAGE

ZONE THERAPY

COLONICS

457 No. Palm Canyon Dr. Phone 2501 Palm Springs, Calif.
Open All Summer

Want to be nimble,
smooth and quick?



TT Dynaflow* does the trick!

WE have just the place for you.
If such is your desire.

It's at the wheel of a 1953 Buick with Twin-Turbine Dynaflow.

And we suggest you hold on to your hat and your heart when the action starts—for here's what happens:

You press the pedal and, from a standing start, you're up to a legal 30 mph before you have time to breathe but twice.

Or, you're in the thick of traffic—moving smoothly, easily, quietly. Then, when it's safe to do so, you move instantly into the clear with the greatest of ease—in one progressive build-up of velvet acceleration—

without a single gear shifted or a clutch pedal pushed.

That, sir, is the big thrill command you get in any 1953 Buick SPECIAL, SUPER or ROADMASTER with new Twin-Turbine Dynaflow.

For this fully automatic drive now has two turbines where one did the trick before. Two turbines for instant getaway response—with whisper quiet—and with infinite smoothness through all ranges.

Of course, a lot of able power goes with this smooth, quick getaway—the highest horsepower and compression ratios. Series for Series, in all Buick history.

And so does big room. And the

supreme comfort of the Buick Million Dollar Ride. And the superb handling ease of finely balanced weight. Even Power Steering* is at hand to make parking and turning still easier. Why not drop in on us soon and sample one of these great new 1953 Buicks with TT Dynaflow? It's an experience — and a value story — too good to miss.

*Standard on Roadmaster, optional at extra cost on other Series.

THE GREATEST

BUICK

IN 50 GREAT YEARS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DESERT INN GARAGE

193 No. Palm Canyon Drive

Palm Springs, Calif.

Jaycees Stop Nite Hawks Win Streak

Junior Chamber of Commerce stopped the rampaging Desert Nite Hawks Wednesday night, 5 to 3, handing them their second defeat in eight games.

Johnny Woods held the Nite Hawks scoreless until the sixth when they counted one run, and then they added two more in the final inning off the hurling of Les Shaw who replaced Woods. The Jaycee squad scored all its runs in the first three innings.

Dewey Gene started for the Nite Hawks and ran into trouble in the first frame when three errors permitted two Jaycee runs to score.

The line score:
RHE
Nite Hawks 000 001 2-3 6 3
Jaycee 212 000 x-5 5 0
Gene, Lewis, James Parker and Roy Parker, Woods, Shaw and Lum.

Mhoon-Mhoon Wins Sixth Game In Row, 15 to 6

Mhoon and Mhoon scored its sixth straight victory Tuesday night by routing the Mexican Colony 15 to 6.

Herb Rauch with a homer and double, and Key Smith with a triple and double, paced the 11-hit Mhoon and Mhoon attack.

The win kept Mhoon and Mhoon within striking distance of the league leading Transfer team.

The line score:
RHE
M-M 072 015 0-15 11 3
Mex. Col. 021 011 1-6 8 5
King and Allen; D. Martinez and Estrada.

Until Labor Day Weekend Scott's Headquarters for "Fun and Western Wear" are Closed All Day Saturday and Sunday



HIGHWAY 111
CATHEDRAL CITY
Phone Palm Springs 8-4573

Paula Edges All Stars 3-1 Saturday

Each Team Has
Only Three Hits
in Exhibition Tilt

Paula Reservation's softball team scored a 3 to 1 win over the Desert League All Stars Saturday night, before one of the largest crowds ever to attend a softball game here.

Besides local fans, more than 200 members of the Paula Indian tribe in San Diego county came here for the game.

Each team had only three hits. Jimmy Judd scored the only run for the Desert League Stars in the third inning. The visitors took a 1 to 0 lead in the first on a homer by Catcher Art Silva, and after the score being tied in the third, went ahead again 2 to 1 in the fifth.

The line score:
RHE
All Stars 001 000 0-1 3 2
Paula 100 010 1-3 3 2
Marcus, Tichenor and Jurado; Armissio and Silva.

Andreas Hurls Team to Win With 4-Hitter

Palm Springs Little Leaguers, behind the four-hit pitching of Johnny Andreas, scored an impressive 9 to 3 victory over the Paula Reservation Little Leaguers in an exhibition game here Saturday night.

The Villagers took a 4 to 0 lead in the second inning, and added runs in the next three innings. Paula scored a single run in the third, and added two more in the final frame.

Bob Flores homered for Palm Springs in the second, and Jack Reed homered for the visitors in the sixth. Leonard Ruiz had three hits in four times at bat to lead the local attack.

The line score:
RHE
Paula 001 002-3 1 4
P. S. 041 31x-9 12 3
Andreas, Segundo and Lewis; Majado and Donald.

From Page 1—MORE ABOUT

HOME

duplex models.
A newly formed organization known as Palm Valley Associates and consisting of Lou Mansau of Thunderbird Ranch, Norman Ostberg, contractor, and Tony Burke, real estate broker, has been appointed exclusive franchise dealers for Cliff May Desert Homes in Palm Springs and throughout the desert area from Beaumont to Indio and 29 Palms.

PALM VALLEY Associates have nearly completed their model home for display purposes overlooking Thunderbird Country Club. This demonstration house is a three bedroom, two bathroom model with fireplace, swimming pool, lanai, barbecue pit, pergola-covered patio, and carport. The house has forced air heating and refrigeration cooling, using the same ducts for both.

Palm Valley Associates are equipped to build any Cliff May home on a single lot-owner's property, or any quantity for sub-dividers, in the desert area and are now completing arrangements for easy financing plans, FHA, VA and most banking or private loan institutions throughout California have approved the Cliff May homes for top loans and long term financing, which is a fact that speaks well of their quality.

Transfer Wins Thirteenth Game of Season, 17-7

Palm Springs Transfer and Storage scored their thirteenth win of the season Monday evening by scoring a 17 to 7 win over the Desert Hot Springs team on the loser's field.

Bill Tichenor gave up only five hits during the game, with three of these coming in the final inning when the Desert Hot Springs team scored six runs.

Jerry Fortunado with four hits in six times at bat, Art Jurado with four for five, including a homer in the sixth, and Bob Ralph with a home run in the fifth, paced the Transfer attack.

The line score:
RHE
Transfer 204 470 0-17 17 1
DHS 000 001 6-7 5 5
Tichenor and Jurado; Stafford, Morey and Dillinger.

Summer Play Program to Close Aug. 28

Pool, Recreation
Centers Operated
for Three Months

The Palm Springs high school pool, which has been operated cooperatively by the city of Palm Springs and the Palm Springs Unified School district since June 1 as part of the Summer recreation program, will close Friday, August 28 at 6 p. m. Dr. Arthur G. Hoff, school superintendent, announced today.

The Summer recreation program conducted at the Frances Stevens and Cahulla schools will also close at noon Friday, August 28. The centers began on June 1 and were kept open from 9 to 12 five days a week.

The purpose of the recreation program is to keep children constructively occupied during the Summer months in a comfortable place. Each center utilized air-conditioned rooms. Arts and crafts and plays and games were provided under the leadership of two recreation leaders at each center.

Individuals who assisted in the program during the Summer were: Paul Summit, Mrs. Harriet Rogers, Mrs. Marie Lambert, William Larson, Mrs. Mary H. Bannister and Mrs. Eileen Carey.

Mhoon-Mhoon Wins Eleventh Game of Season

Mhoon and Mhoon kept pace with the league leaders Friday night by defeating Desert Hot Springs 7 to 2, for their eleventh victory of the season.

Bob Marcus homered for Mhoon and Mhoon in their four run fifth inning.

Ralph Goodie led the Mhoon and Mhoon batters with two hits in four times at bat, and Joe Beaty was top batter for Desert Hot Springs with two for three.

The line score:
RHE
M-M 100 240 0-7 9 1
D. H. S. 000 002 0-2 6 4
Marcus and Allen; Morey and Dillinger.

Christian Science Lecture Announced

"Christian Science: The Science of Christianity" will be the subject of a lecture to be broadcast over Station KFVD (1020 kc.) at 4 p. m., Sunday August 23, from Thirty-second Church of Christ, Scientist, Los Angeles.

The lecturer, Earl E. Simms, C. S., of Austin, Texas, is a member of the Christian Science Board of Lectureship.

TYPHOON
AIR CONDITIONING
BY REFRIGERATION
and
HEAT PUMPS
EXPERT SERVICE
FOR ALL MAKES
IDEAL AIR INC.
SERVING THE DESERT EMPIRE
HIWAY 111 at ARABIA
Next to Date Festival Grounds
INDIO
Dial 736-86

Tichenor Bid for No-Hitter Unsuccessful

Hernandez Singles
in Fourth for
Only Colony Hit

Bill Tichenor hurled a one-hit game Thursday night to lead the Palm Springs Transfer and Storage to an 8 to 0 win over the Mexican Colony.

Bill Hernandez ruined Tichenor's bid for a no-hitter with a single in the fourth.

Leon Heiser paced the Transfer's hitting attack with a home run in the sixth inning.

The line score:
RHE
Mex. Col. 000 000 0-0 1 4
Transfer 011 042 x-8 7 0
Martinez, Armando Arce and Ray Arce; Tichenor and Heiser.

Power Attack Leads Nite Hawks to Easy 16-3 Win

Using a power attack, Desert Nite Hawks scored an easy 16 to 3 victory over the Junior Chamber team Monday night.

Four home runs paced the 15-hit barrage, including two by John Laster, and single homers by O. B. Crawford and Wilfred Lucas. Alvin Harrison collected three hits in four times at bat to win individual batting honors.

The line score:
RHE
Jaycee 000 010 2-3 8 5
DNH 341 161 x-16 15 3
Woods and Sutton; Lewis and Parker.

CV Savings-Loan Gains 78 Per cent in All Resources

A gain of 78 per cent in resources was registered by the Coachella Valley Savings and Loan Association during the 12-month period ending June 30, 1953. Neill Davis of Los Angeles, executive vice president of the California Savings and Loan League, revealed today.

Assets of the local institution now are \$3,667,675, which represents a gain of \$1,609,056 for the June 30, 1952-June 30, 1953 period.

Total resources of the 192 California savings associations now are \$2,440,589,837, Davis said.

READ SUN
CLASSIFIED ADS

DESERT SOFTBALL LEAGUE		
	W	L Pct.
P. S. Transfer	13	3 .812
Mhoon and Mhoon	12	5 .703
Desert Hot Springs	7	9 .437
Junior Chamber	7	9 .437
Desert Nite Hawks	7	9 .437
Mexican Colony	2	13 .133

Week's Results
Junior Chamber 5, Desert Nite Hawks 3
P. S. Transfer 8, Mexican Colony 6
Mhoon-Mhoon 7, Desert Hot Springs 2
P. S. Transfer 17, Desert Hot Springs 7
Mhoon-Mhoon 15, Mexican Colony 6
Desert Nite Hawks 16, Junior Chamber 3

Coming Week's Games
Tonight — Mexican Colony vs. Desert Hot Springs
Friday — Mhoon and Mhoon vs. Desert Nite Hawks
Monday — Desert Nite Hawks at Desert Hot Springs, Mhoon and Mhoon vs. P. S. Transfer
Tuesday — Junior Chamber vs. Mexican Colony
Wednesday — Desert Nite Hawks vs. P. S. Transfer.

Your 1953 **SERVEL** On Display
SALES **SERVICE**
The World's FIRST AND ONLY Refrigerator That Makes Ice Cubes Without Trays.
GAS OR ELECTRIC MODELS.
PAVNYS
1001 S. Palm Canyon Drive
Phone 7342

HOT WATER HAPPY

Only automatic gas water heaters give you
hot water three times faster—
tankful after tankful



Install the right-size gas water heater that carries a 10-year Warranty Plan

It's easy to keep every member of your family hot water happy with gas because gas heats water three times faster than any other practical fuel... and at lower cost!

But unless your heater is the right size for your family's needs, you may run short now and then. Avoid this by installing the size of automatic gas water heater recommended for your home in the chart below.

And to get years and years of carefree service, buy a make and model that carries a 10-year Warranty Plan. This Plan is your assurance of quality construction and long heater life. Don't be misled by the fact that all automatic gas water heaters look more or less alike. The difference important to you is the 10-year Warranty Plan. Insist on it when you buy!

Here's minimum size AUTOMATIC GAS WATER HEATER your family needs:

Number Bathrooms	Number Bedrooms	Gallons Storage
1	1 or 2	30
1	3 or 4	40
2	2 or 3	50
2	4 or 5	50
3	3	75
3 or 4	4 or 5	75

Approved by Pacific Coast Gas Assn.

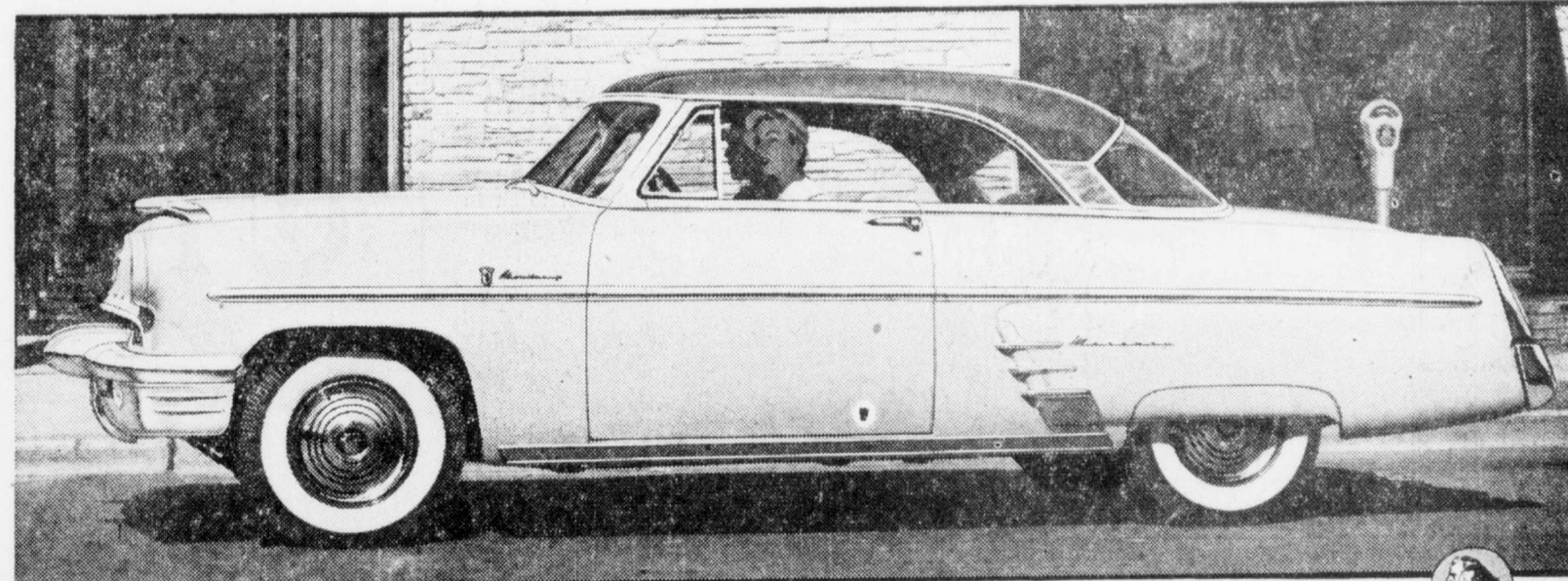
SOUTHERN CALIFORNIA GAS COMPANY

Live better, spend less with **GAS**

Presenting the Newest Power Features on the Road!



- 1. POWER SEAT**—The first power seat in Mercury's class that moves up and down as well as back and forth. Handy on trips for changing seat position for more relaxation.
- 2. POWER STEERING**—Removes the work from driving. No need to tug on the wheel when parking or cornering; finger-tip pressure does it. Handling is up to 4 times easier, yet you never lose that safe "feel of the road."
- 3. POWER BRAKES**—Give you safer, 50% easier braking. Faster, too, because lower, closer brake pedal lets you pivot from accelerator to brake without bending your knee or raising your foot.



POWER PERFORMANCE—Far-advanced, proved V-8 performance, proved because Mercury is the only car in America that has always been a V-8. And it's by the builders of more V-8's than all other manufacturers combined... by the company that has won 4 official economy runs 4 years in a row! Drop around for a road test.

MOVE AHEAD WITH **MERCURY** —GET MORE FOR YOUR MONEY

PALM SPRINGS LINCOLN-MERCURY COMPANY
335 Sunny Dunes Road Palm Springs, Calif. Phone 2301-2052

Desert Bank is never closed to its depositors.

To leave money in your place of business or your home invites burglary or robbery.

You can have peace of mind when you use our After Hour Depository. It's free and so easy to use.

All you need is a key and a locked bag which we furnish.

You are invited to use this modern convenient service at no extra cost.

MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION
Desert Bank
PALM SPRINGS
CATHEDRAL CITY
INDIO
Your Financial Oasis

Desert Sun

CLASSIFIED ADS

....are EVERYBODY'S business!

BECAUSE - nearly everybody reads them . . . because sooner or later practically everybody uses them . . . and because — first, last and always — they are open to everybody. Classified ads exist only because you — the people — want them. As long as they satisfy your needs they will continue to be part of The Desert Sun.

As proof that they are read and used by thousands of people in the Desert Area, Desert Sun Classified has increased year by year. They do everything from finding a lost dog to selling a home.

Numerous transactions are made every day as buyers and sellers get together through the medium of Desert Sun Classified Ads. More people read them than any other medium in the Palm Springs Desert Resort Area.

Read them for profit . . . use them for results . . . they are yours!

People READ Classified Ads

- TO find rental property
- TO find new homes
- TO locate needed items
- TO locate services
- TO look for bargains
- TO get domestic help

EVEN CHURCHES!

The Wampsville (NY) Presbyterian church ran a classified ad recently for "men, women and children to sit in slightly used pews on Sunday morning."

People USE Classified Ads-

- TO sell property
- TO rent property
- TO find employees
- TO sell household goods
- TO sell autos & trailers
- TO advertise services
- TO fill many wants

The Desert Sun

and PALM SPRINGS NEWS

PHONE 2249

4b-The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, August 20, 1953

DISCHARGED AF Capt., married, no children, establishing home in P. S. Member Calif. Bar, BSc and LIB degrees. Secretarial, legal and executive education and experience. Sports enthusiast, tennis coach. Available Aug. 20 for interview. Write Box 1431, P. S.

THEOLOGICAL seminary student desires employment for one month from August 15, until September 15, 1953. Will do any kind of work. Please contact assistant Pastor, Rev. Deran Yallan of the Community church at 7501.

MANAGER available for Hotel or Motel. Present contract expires in Sept. Wishes to locate in Palm Springs area. Familiar with Food and Liquor business. Write Box E-10, Desert Sun.

UNFURNISHED HOME
LESS THAN TWO BLOCKS
FROM FRANCES STEVENS
SCHOOL

4 bedrooms, 2 baths, unit heat, air-cond. Fine residential area, lot 100 x 102, nicely landscaped, excellent view. Large, shallow pool for children. \$22,500.00. Terms.

Exclusively with
Muriel E. Fulton

REALTOR
125 So. Palm Canyon Dr.
Phone 2225 or 2226

Associates
Frances Wilson - Frances Elliott

ONLY \$14,750

FURNISHED, new 2 bedroom, large living room, fireplace, bar-kitchen, swimming pool privileges.

Edith Eddy Ward

73-667 Highway 111—Ph. 76-3431

PALM DESERT

Associates
Bob Coates, Charlotte Steward

WANTED

Unimproved acreage in or near Palm Springs 20 to 50 acres. Have an immediate buyer.

MARTHA JAMES

REALTOR
445 N. Palm Canyon Dr.
2751 — Phones — 2812

HOME and income or can be used for large family. 3 bathrooms, close in, small down, balance like rent. 595 Calle Palo Fierro. Ph. 3743.

SPECULATOR will pay cash for all kinds of property. Mail price and legal description to Mr. Cahn, Box 741, P. S.

TRUST DEEDS BOUGHT, SMALL DISCOUNT, PRIVATE PARTY. WRITE J. NAGLER, 330 N. ALFRED, LOS ANGELES.

WILL SELL equity in '52 Chevrolet 1/2 ton pickup. Radio, heater, rack over bed. Phone 9901 — Mr. Ralph.

LATE 1951 DODGE Coronet convertible. Excellent condition. Priced to sell. Phone 5155 or 2884.

1947 CHEVROLET 4 door sedan. Radio, heater, immaculate condition. \$795. 1500 Via Entrada.

GREAT SAVINGS
on all nursery stock, gifts, house plants, all colors in oleander and lantana, large shade trees, shrubs and vines to plant now. Sale throughout the month of July. Also, you may win a valuable prize.

THE
LITTLE GRASS SHACK
NURSERY
HIGHWAY 111 AT OASIS ST.
INDIO
TELEPHONE 7-3749
WE GIVE S & H GREEN
TRADING STAMPS

LADIES, earn extra cash by addressing advertising postals at home. Write, Vail Co., Box 1042, Muncie, Indiana.

CARETAKER, maintenance man, good carpenter and plumber. Call Banning 4619.

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad. 3 lines—count 24
lines and spaces to a line)
1 time, per line..... 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
(2 TIMES) (4 TIMES) (8 TIMES)
1.00 1.25 2.25

● Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
● Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable for time run and get a REFUND for the difference.
● This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
● DEADLINES—for new copy or cancellations: MONDAY ISSUE—5 P. M. FRIDAY THURSDAY ISSUE—5 P. M. TUESDAY ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Personals 12

Palmist - Spiritual Reader

ADVICE on all matters. Appointments not necessary. Open daily and Sundays, 9 a. m. to 11 p. m. at night. Bring this ad and \$1 for special reading, 632 3rd or 804 Mount Vernon, San Bernardino, Calif.

BOARD AND ROOM in licensed rest home, with good meals. Nice location and surroundings. Mrs. Milo Shenk, 766 Evergreen Lane, Fontana, Calif. Ph. 3893.

AMERICA NEEDS THEM ALL

America needs the devotion of the Jew, the faithfulness of the Catholic, and the independence of the Protestant. Adding these enriching contributions involving high moral integrity, reverent worship, and intellectual freedom, we get the divine attributes which, when humanly applied, have helped to build and to keep America spiritually strong. How much poorer our country would be without the heroic consecration of individual Americans to each of these three patterns of religious development! How much richer we will be together when, as members of any one church, we forsake every tendency to bigotry and strive to obey that gentle but powerful commandment voiced by Jesus, "Thou shalt love thy neighbor as thyself."
—Dr. Richard Sneed, First Methodist Church, Los Angeles.

DUAL SAFETY

Can we, while exhibiting our own political allegiances, walk together with others whose party preferences are different? Do we tend to exclude one whose loyalty is directed in other political channels? Our willingness to overcome vindictiveness, to retain friendship, and to walk together demonstrates the attitude which makes America safe for individualism on the one hand and which characterizes an enlarged unity on the other.
—Dr. Richard Sneed, First Methodist Church, Los Angeles.

5 ROOM HOME

\$8,900
Small Down—Bal. like Rent
10 differently located homes
at \$11,500—Same Terms.
Land—\$350 Per Acre.
Lots—\$1000.
SEE LOUIS VENGIER
Phone 5595
3775 N. INDIAN AVENUE
"All Men Are Brothers"

Business Directory

AMBULANCE SERVICE

AMBULANCE SERVICE
WIEFELS & SON
666 Vella Road
Phone 2977
Palm Springs.

BUILDING SERVICES

J&S Paving Co.
Asphalt Paving — Roads
Driveways — Parking Areas
Concrete Curbs, Walks, etc.
Serving the Entire Desert
Area at Reasonable Prices
OFFICES AND YARD
Highway 99 Below Cabazon
SAM JANIS, Gen. Mgr.
Ph. Banning 4215 - Box 74

BUILDERS SUPPLIES

DILL Lumber Co.
"To Meet Your Every Need"
Open 'til Noon Saturdays
Guy R. Kremer, Mgr.
691 INDUSTRIAL PLACE
off Sunny Dunes
Phone 2758 and 2759

Personals 12

ALCOHOLICS Anonymous, Air-
port, 8:30 Tuesday nights.
Phone 7063.

Service Miscellaneous 15

PRECISION MACHINE WORK
Milling - Lathe - Surface
Grinding - Instrument Work
Heat Treat
Model Design and
Development
PALM SPRINGS
ENGINEERING CO.
375 Sunny Dunes Road
8 a. m. to 4 p. m.
Mondays thru Fridays

PALM SPRINGS HOUSE AND WINDOW CLEANING CO.
Phone 4247 - 210 E. Amado
WESTS BEST JANITORIAL
SERVICE
HOMES AND BUILDINGS
MAINTAINED YEAR ROUND
VERN BAUMGARDNER

MAYO CONSTRUCTION CO.
Quality Home Building
71417 MIRAGE RD.
RANCHO MIRAGE, P. O. Box 113
A - 1 CARPENTER REPAIRS, remodeling or alterations, Ph. Ken at 7063.

DIRECTORY Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS Phone
APPLEBAUM, DAVID 5555
326 S. Indian Ave.
BOGGESS, Incorporated, 2971
Penthouse 31, The Plaza
FULTON, MURIEL E., 2225
119 So. Palm Canyon Dr.
GANNON REALTY CO., 2772
463 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J., 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JONES, A. H., CO., 4644
600 S. Palm Canyon Dr.
MATTHEWS, CHAS. J., 5308
315 N. Palm Canyon Dr.
MILLER, FRANK W., 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO., 3673
1059 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
475 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
Lake Arrowhead 9532
P. O. Box 327
ROCKS, MADGE O., 7375
P. O. Box 669
SHEPTENKO, PETER B., 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGIER, LOUIS 5595
3775 N. Indian Ave.
WILLIAMS, JOHN W., 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.

CATHEDRAL CITY
BLAKELEY, M. H., 8-4313
HILLERY, WILLARD R., 8-3417
JORGENSEN, E. M., 8-3401
68-574 Broadway
SHERRILL, R. H., "Bob", 8-3534
707 and 713 "D" St.
COACHELLA
RALPH L. STEPHENS CO.,
Hill Ave. and Hiway 111
RANCHO MIRAGE
EWART, ESTELLA C., 8-4203
PALM DESERT
Exclusive Sales Agents
EDITH EDDY WARD
Palm Desert 76-3431
73-667 Highway 111
HOUSE OF ROY, 76-4702
Lois Roy, Broker
Palm Desert Biltmore
SHADOW MOUNTAIN
ESTATES
Shadow Mountain Club
Phone: Palm Springs 8-4636
Palm Desert 76-2911
Wm. Karl Lowe Associates
INDIO
RALPH L. STEPHENS CO., 7-7371
Lupine Ave. at N. Jackson
IDYLLWILD
MARIE BELYEA 80131
Next to Post Office—Box 21

DESSERT BOOK SHOP
Must sell by September 1st.
Full price \$5000—worth \$7500
443 No. Palm Canyon Dr. Ph. 5208

Lots & Acreage 33

IDYLLWILD — 3 lots in golf course, beautiful 2 corners and one inside lot, \$900 each. Will trade for Palm Springs property, 280 Mel Ave., Ph. 2941.

For Sale or Exchange 34

LOT 100 x 80. Located on Cortez Rd. near Racquet Club. Utilities available. Will trade for down on Palm Springs home. Call 3623 or 9017.

Real Estate For Sale 35

\$10,500 2 bedroom modern. Walter White design. Palm Desert. Terms.

60 acres easily leveled and water no problem. Near Rancho Mirage. \$375 an acre. Terms.

Trades — Our specialty. Desert for Los Angeles and beach and vice versa.

DON CAMERON

REALTOR
Sally O'Neil - Isabelle Cameron
71-841 Hiway 111 in
Rancho Mirage
Ph. Palm Springs 8-4932 or
Palm Desert—76-3961

PRICED FOR QUICK SALE

Spacious brand new 3 bedroom, 2 bath, 2300 sq. ft. of perfect planning. Every imaginable feature, 10 closets. Finest construction. I want to move it NOW. Reduced to \$24,500. Couldn't be built for that. See 1035 Marshall Way or phone owner 7284 or 2727.

BY OWNER — New modern home, 2 bedroom, double garage, quiet, very refined district, 1126 No. Riverside Dr., Phone 6669.

SEVERAL BUSINESS income properties in Indio by owner. High net income. Ph. Indio 73475 or write Box 356.

Service Miscellaneous 15

COMMERCIAL refrigeration service and repairs. Phone 7828 or 2363.
VIC'S REFRIGERATION

Situations Wanted 25

EXPERIENCED Swedish couple, like employment. Caretakers, plain cooking and serving. Mrs. S. E. Levine, 6008 Wardlow Road, Long Beach 8.

MANAGER — Middle aged man or couple. Experienced in hotel, motel, resorts, foods, real estate broker. Excellent references. Write: Walter Packard, 1138 Tachevah, P. S.

LADY desires care of small motel exchange for apartment and small salary. Local references. Mrs. Helen Squaglia, 225 So. 6th St., Las Vegas, Nevada.

MIDDLE-AGED refined, personable couple to manage apartment. No drinking or smoking, no ties. Fougereuse, 1255 So. Edris Dr., Los Angeles 35.

LADY with hotel experience desires position as desk clerk or will take charge of small motel. References. Write P.O. Box 131, Riverside, Calif.

EXPERIENCED COUPLE wishes hotel management situation. Excellent references. J. Vanderziel, 21021 Fulton Way, Laguna Beach, Ph. 4264.

PAINTER — Interior and exterior. Free estimates. Reasonable Immediate service. Ph. 7905.

LADY with experience in Reno desires position as motel manager. 121 W. Ave. A, Yucaipa, P. O. Box 636, Ph. 76291

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

DAY WORK — \$1.25 per hour. Good references, also can assist in pantry work. Ph. 5853, Frances.

Will care for babies or small children in my home. Phone 6897

Help Wanted 27

COACHELLA VALLEY EMPLOYMENT AGENCY
233 SO. INDIAN AVE.
WAITRESSES and MAIDS
WANTED. Ph. 6836. IF NO ANSWER, 4414

COOK — good, not over 50. Winter Palm Springs. Summer Long Beach. 2 in family. Good wages. Call 4760 for appointment.

SEMI-RETIRED couple or woman desiring permanent home in exchange for services in small hotel. Ph. 3025.

PRIVATE PATROL—Apply now for part time employment, by appointment. Ph. 2865 — 220 North El Segundo.

NEW AND USED car salesman. Must have sales experience. See George Cummings, Stack Chevrolet. Phone 2042.

GARDENER, white or Mexican. Experienced. Inquire 448 Hermosa Place.

WOMAN to do sewing and maid work, can live in if desired. Ph. 4291.

THEATRE USHER, part time, over 16 years old. Sunair Drive In Theatre.

Business Oppor. 29

DESSERT BOOK SHOP
Must sell by September 1st. Full price \$5000—worth \$7500
443 No. Palm Canyon Dr. Ph. 5208

Lots & Acreage 33

IDYLLWILD — 3 lots in golf course, beautiful 2 corners and one inside lot, \$900 each. Will trade for Palm Springs property, 280 Mel Ave., Ph. 2941.

For Sale or Exchange 34

LOT 100 x 80. Located on Cortez Rd. near Racquet Club. Utilities available. Will trade for down on Palm Springs home. Call 3623 or 9017.

Real Estate For Sale 35

\$10,500 2 bedroom modern. Walter White design. Palm Desert. Terms.

60 acres easily leveled and water no problem. Near Rancho Mirage. \$375 an acre. Terms.

Trades — Our specialty. Desert for Los Angeles and beach and vice versa.

DON CAMERON

REALTOR
Sally O'Neil - Isabelle Cameron
71-841 Hiway 111 in
Rancho Mirage
Ph. Palm Springs 8-4932 or
Palm Desert—76-3961

PRICED FOR QUICK SALE

Spacious brand new 3 bedroom, 2 bath, 2300 sq. ft. of perfect planning. Every imaginable feature, 10 closets. Finest construction. I want to move it NOW. Reduced to \$24,500. Couldn't be built for that. See 1035 Marshall Way or phone owner 7284 or 2727.

BY OWNER — New modern home, 2 bedroom, double garage, quiet, very refined district, 1126 No. Riverside Dr., Phone 6669.

SEVERAL BUSINESS income properties in Indio by owner. High net income. Ph. Indio 73475 or write Box 356.

Real Estate For Sale 35

PALM SPRINGS FOR CLIMATE HAROLD HICKS

FOR
REAL ESTATE
For Over 30 Years

NEW, MODERN, attractively furnished home in South Tahquitz River Estates. Heated & filtered SWIMMING POOL, two car garage. Ready for immediate occupancy. See this today. Total price: \$21,000.

NEW DUPLEX in good rental area. Two 2-bedroom apartments. Good cooling and heating. Low down payment. \$20,000.

LARGE residential lot in excellent location. 120 ft. frontage by 106 ft. depth. Cash out take: \$2100.

IF IT'S FOR SALE
HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR
813 North Palm Canyon Dr.
Phone 2736
AND ASSOCIATES
Mildred Jackson - Ken Baur
Burnham Bigelow - Ken Herman
Offering
BUYERS — VALUES and
SELLERS — RESULTS
For Over 30 Years

STOP LOOKING

MODERN, ATTRACTIVE, well built new 2 bedroom home. Good location. Reduced to \$13,500.

OPPORTUNITY TO EXPAND — have home and income. Older home on R3 lot, 2 bedrooms completely furnished, \$11,500.

BRAND NEW HOME — built for owner. Illness forces sale. 2 bedroom, 2 full tiled baths, 2 car garage, fireplace, delightful living room opens out to sheltered patio. Many added features. \$19,500.

THE MOST DISCRIMINATING client will love this home. 3 bedrooms, 3 baths, 2 mammoth fireplaces, completely furnished, large lot, water shares, finest location. Reduced to \$23,500.

RENTALS

3 Bedrooms furnished \$125
2 bedrooms \$100
Studio apartments \$75

THERESA PRESS

Realtor
420 So. Indian Ave.
(Opposite Thrifty)
Phone 5282 or 5691

NICHOLS EXCLUSIVES

Buy of 1953. Beautiful home in Tennis Club district. 4 bedrooms, 4 baths, den — Modern, built before WW II. Hardwood oak floors throughout. Fireplace in large living room. Sliding glass doors separate dining room. Mahogany bar. Forced air heat and air cooling ducted. 2 car garage and storage. Large concrete patio, room for pool. Walled and landscaped. Full price \$32,500.

Brand new unfurnished 2 bedroom, 1 bath home. Exceptionally well finished by the builder for own occupancy. Large living room, fireplace, planter separates dining area. Black tiled, mirrored bath. An ample kitchen and utility room. Oversize 1 car garage with storage space. Quality carpeting and drapes included at \$17,500.

CULVER NICHOLS, REALTORS
Al E. Hoyer - John Bernert
861 N. Palm Can. Dr. Ph. 2182
Over 20 Years in Palm Springs

HOME AND INCOME

Owners 1 bedroom home plus 2 units with kitchen, bedroom, living room, bath, fireplace. Best location. \$12,500 will handle. Full price \$32,500.

James Hammond

875 No. Palm Canyon Drive
Phone 5373

Terrific Value

3 Bedroom, 2 bath, furnished house on large lot. 2 car garage, pool, lanai, paved drive, lots of trees and shrubs, sprinklers and bubblers, completely fenced. A steal at \$22,000. Terms.

OWNER MUST SELL — 2 bedroom unfurnished house, only \$12,500. Small down.

Ralph Weinstein

REALTOR
256 1/2 So. Palm Canyon Dr.
Ph. 2884
Next to the House of Murphy

OUTPOST ESTATES RESALE. Available at only \$11,000. Small down payment. Well located and nicely improved. (With pool privileges, of course.) Owner transferred out of Palm Springs, so hurry as this will be snapped up quickly.

PALM SPRINGS OUTPOST ESTATES
4 miles East of Palm Canyon Drive on Ramon road. Ph. 4555
Los Angeles Office
3116 Valhalla Drive, Burbank
ROCKWELL 9-2179

Exchanges 36

WILL TRADE 1953 De Soto V8 station wagon for 1st and 2nd trust deeds. B. J. Jarber, Horizon Trailer Village.

Real Estate For Sale 35

Peter B. Sheptenko and Associates

OFFER THE BEST BUYS IN PALM SPRINGS REAL ESTATE STOP WORRYING... YOU CAN HANDLE THIS... 2 Bedroom home. Well worth the money. Fenced and landscaped and ready to move right in. Cute as it can be. \$13,500 takes it with as little as \$1500 down. Don't dream on this. Act now.

TODAY'S BEST BUY... Builder built it for himself. Now he can't use it. A perfect gem of fine quality construction and excellent planning. 2 bedrooms but can easily convert to 3. As comfortable as a good hotel. \$14,950 and really worth it.

FOR JOYFUL LIVING... This sparkling 1 bedroom beauty has an unusual ranch kitchen-dining area overlooking a fine large pool. TV al ready in. All Formica bathrooms. Spacious lot is fenced and landscaped and has a lovely pergola. More fun than a country club. A super value at \$24,500.

WE HAVE MANY RENTAL INQUIRIES LIST YOUR RENTALS WITH US NOW ATTENTION INCOME BUYERS... 8 units. Top location. A steal at \$38,500. Small down. Make money with this.

FIGURE THIS OUT FOR YOURSELF... 20 unit hotel. Large frontage. Beautiful pool and recreation area. You can better last year's gross of \$30,000. Now \$125,000 with good terms. This is only 4 times the gross. Where can you beat that? Might trade.

LET THE OTHER FELLOW PAY

Duplex. Completely and nicely furnished. Modern in every way. 2 bedrooms and 2 baths in EACH SIDE. Actually can be 4 rentals if you like. Double garage. This is one of the best multiple units we've had in a long time. The price is LOW. \$23,500. Don't wait and be sorry.

WE TRADE MORE PROPERTIES THAN ANYBODY!!! WHAT DO YOU HAVE?

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Bill Colven Bill Heiser
Mike Jekyll

Cathedral City

OWNER ANXIOUS TO SELL Large 1 bedroom home on large new lot. Has extra room suitable for second bedroom or can be large dining room, also attached garage. Owner may consider \$1000 down and balance like rent. Let us show you.

Brand new 1 bedroom home. Copper plumbing, tub and shower, tropical roof, divided sink, carport. Full price \$7950

We have some 2 and 3 bedroom homes priced right.

Jorgenson Realty

68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

NEW HOMES
3 Bedrooms, 2 baths
SMALL DOWN
MONTHLY PAYMENTS
LESS THAN RENT
From \$13,975

Gannon Realty

463 N. Palm Canyon Drive
Phone 2772

ON SOUTH Palm Canyon. Panel ray heat, twin beds, very nice, utilities paid. \$75 mo. on year lease. Ph. 6422 day or 5325 night.

NEW 1 Bedroom apartments — \$75 - \$85 year round. Ph. 2461 between 11 - 12 a. m. 6 - 8 p. m. or 2736, 9 - 5 p. m. Bigelow.

\$2.50 DAY, \$12.50 week, \$50 month up. Center of town. Use of swimming pool, lounge, patio outdoor games. Ph. 9053.

FURNISHED studio apartment for 2. Utilities, patio. Year or 9 months. Quiet, north end. 2331 Cardillo.

NEW FURNISHED apartments, single or double. Adults. 579 Calle Abroña. No pets. Ph. 5525.

APARTMENTS, \$40 month. Private bath and entrance. \$32.50 month. Air cooled. 954 E. Ramon. Ph. 3013

1 BEDROOM furnished, nice apartment, 3 blocks from shopping center. 532 So. Calle Santa Rosa.

FURNISHED apartment. Walking distance, Summer rates or will lease. 572 So. Calle Encilla.

AN INTERESTING 2 room apartment. Private entrance and patio. 1395 Granvia Val Monte.

FURNISHED MODERN APARTMENT. CLOSE IN. 272 N. INDIAN AVE. Phone 5587.

APARTMENT — furnished or unfurnished. Close in. Call 2831

Houses for Rent 46

PARTIALLY FURNISHED home Palm Springs Outpost Estates available by the month, season or year. Ph. 4555.

FURNISHED 3 bedroom, 2 bath home. \$150 mo. on year lease. Phone 6784 or 6908.

FURNISHED — one 5-room and one 8-room. Lease North end. WE 8-5124.

FURNISHED 2 bedroom, 1 bath, \$125 by month or less for year's lease. Ph. 6101.

Exchanges 36

WILL TRADE 1953 De Soto V8 station wagon for 1st and 2nd trust deeds. B. J. Jarber, Horizon Trailer Village.

Exchanges 36

TRADE OR SELL Service station. Equity in 5 room house. 1 Acre, plenty of out buildings. Furnished. For same in Palm Springs. Write L. W. Modglin, 300 Victoria Blvd., Costa Mesa, Calif.

EXPRESS CRUISER 26 ft., s-s radio, cover, bait tank and pumps. 2 Chrysler crowns. In slip at Balboa

John Phillips' Return Home from Capitol

Congressman and Mrs. John Phillips arrived at their Banning home on Saturday after a cross country motor trip that was speeded up so the legislator could meet with United States Attorney General Herbert Brownell at Calexico to confer on the "wetback" problem.

The Congressman will be in California until August 31, when he will return to Washington D. C. to join the American Battle Monuments committee, headed by General Marshall, on its European tour. The committee will visit France, Italy, Belgium and Holland.

While abroad, Congressman Phillips will also make a complete check on the three European offices of General A. C. McArthur, and try to get in a few weeks rest either at Evian on Lake Geneva, or some other European spa.

On his return to this country he is scheduled to visit veterans' hospitals and probably won't be home again until the latter part of October.

CHP Cites New Traffic Rulings

"Are you up to date?" The California Highway Patrol asks this question of the state's six million motorists as the day approaches when some 133 Vehicle Code changes will become law.

"For instance, do you know that after September 1, the driver of any vehicle following another vehicle within 200 feet during hours that lights are required must use low beam headlights?"

THE REASON for this, the Patrol says, is that night glare from bright headlights has often been a factor in highway collisions.

"This revision, properly observed, should be a great help in reducing accidents and annoyance caused by reflected glare from the rear," comments B. R. Caldwell, California Highway Patrol Commissioner in discussing this change.

All motor vehicles registered after January 1, 1954 shall be equipped with a mirror so located as to reflect to the driver a view of the highway at least 200 feet to the rear, by terms of another amendment.

AN ADDITIONAL change of general interest is the provision that at least that portion of the registration card which shows the name and address of the registered owner and the license number of the vehicle shall be plainly visible and legible from outside the vehicle.

"These are among the most important changes affecting all motorists from the standpoint of safety, enforcement and enjoyment," Caldwell observed.

UNDERSTANDING EACH OTHER To fulfill the hopes of democracy in our American adventure we must attempt to understand one another better, must try to avoid all unnecessary clash of personalities, and develop calm, before situations arise, suitable techniques for the handling of our differences. No opinion at variance with ours should ever be permitted to threaten our basic human relationship with anyone.

—Dr. Richard Sneed, First Methodist Church, Los Angeles.

Build Your Home or Business in Palm Springs

Let us quote you our price for complete construction cost.

We will help you select your lot and building plans—see several plans now available at our Office.

Let us show you some of the many desert homes we have built and meet the satisfied owners.

Phone 5282 - 5691

Press
Palm Springs, California

Construction Co.

420 South Indian Avenue
Palm Springs, California

COUNTY ACTS TO BLOCK DESERT LAND GIVEAWAY

County supervisors Monday adopted an ordinance designed to "stop radio programs from giving away useless desert land as prizes."

Pointing out that the give-away furnishes extra expense to county government as the prizewinner often refuses to pay taxes on the property, the supervisors now require that the giver of the land file a map of subdivision and provide for a road to the land. This extra expense, it was explained, will

discourage the give-away programs.

Upon checking on his prize before, supervisors said the prize-winner found that his land was a dozen miles from anywhere and had no water and no road to reach it by. He then decided to forget it.

County departments then went to considerable expense to bill the useless properties for property taxes and to handle them during the delinquency proceedings.

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

I do not know what the world needs. Tom Marshall said it was a good five-cent cigar. He would probably say now it was a nickel worth the five cents of his day. Perhaps what the world needs is just ordinary sanity and common sense and a realization, on the part of the United States, that friendship can be bought with dollars, not any time, and particularly not with memories still fresh of the way we let down, first Czechoslovakia, then Poland, then China, and next, presumably Korea. I hope not, for the last.

I do know, for sure, what the East needs. It needs to send all its Highway Commissioners, and all its highway engineers, out to California, either to take a refresher course, or to learn for the first time how to build highways and to keep them up.

THERE MAY BE some excuse for the turns and the bends, when we realize that the roads were laid out by men who rode in buggies, back of ambulating horses, or who followed the cows home from the "commons" along cow paths which later became the streets of Boston, and many of these are being straightened in the more progressive eastern states. But there is certainly no excuse today for the bumpy, bumpy, bump of main traveled roads, and for dips so badly designed that even a subnormal speed makes you wonder whether you will get your rear springs home intact.

My particular obsession is the almost complete absence of intelligent and intelligible road signs. Direction and mileage signs are strictly in the minority, and most of those which do exist are still parallel to the traffic and with figures and letters of a small size which we discarded, in California, about twenty years ago. I do not know if it is simply a lack of interest, or if it is a subconscious feeling, in the east, that the natives know where the roads go, and why should they care about the "foreigners" who use them? In California we do care, and the effects are evidenced, as one factor, in the state's population and income.

JUST BEFORE I left Washington, the Senate refused to pass the resolution, raising the debt limit to \$290,000,000. More power to the Senators! For once the Senate stood more firmly on principle than the House. The Representative felt that the President's advisors had put him out on a limb, on this issue, and that, in the final hurried hours of the session, there was nothing to do but to support him. Even those members of the committee on Ways and Means, who were as strongly opposed to raising the debt limit as is the writer of this weekly letter, all voted to bring out the resolution, when the President asked for it, and voted for it on the floor, as I did. The Senate said what we should have said, "Let's not do this in haste."

You may well ask, "What else was there to do?" The answer is not easy, for that requires a gift of vision, and hindsight is always so much easier. I think though, that we should have exhausted every other recourse. The people should never be encouraged to think of increasing the public debt, nor of spending, nor of deficits, nor of any inflationary influence, as easy. We do not yet recognize the seriousness of

the situation. The iron is not yet in our souls.

I THINK WE SHOULD have called the committee on Appropriations back into session, and told it to cut again, and more deeply. I think we should have taken a more realistic attitude towards certain items in the federal budget; for example, the \$1,050,000,000 in the national debt, which is "interest" on a fictitious debt carried in connection with several "trusts."

We have 11,000 bank accounts, all over the world, and I think Uncle Sam should have done what most of us would do in a like emergency; draw them down to the bottom dollar. The balances in the accounts would total nearly a billion dollars. I think we should review and s-t-r-e-t-c-h our defense orders. Slowing them up, for only one quarter, would in itself meet most of the expected overrun.

The Secretary of the Treasury hopes we will run over the present debt limit, in October or November, by only about 2 billion dollars. Like a conservative banker, he asked the President to ask Congress to raise the limit by 15 billion. Finally, if all other means were to fail, then I think the President ought to call Congress back into session for the sole purpose of increasing the debt limit, enough to meet the emergency. That would dramatize the situation; the extravagances of the last ten years, and the threat to our financial integrity. It might shock the people into understanding. The Secretary of the Treasury says we will be safe after the first of the year, and that by April the debt limit may be reduced, even below the present limit.

Roy Simmons Rites Conducted in Salem, Oregon

Village friends learned this week of the death of Roy Simmons of Palm Springs and Salem, Oregon. Mr. Simmons, who had been in ill health this past year, died August 13, at their Salem home. Funeral rites were held there Monday.

Mr. and Mrs. Simmons had moved into their new home on Palomino road this Spring and were well-known here in Pacific Northwest circles. He had also been prominent in horsemen's groups, having been a member of Desert Riders and Thunderbird Country club.

He is survived by his wife Bertha and two daughters.

Accident Causes \$500 Damage

Damage estimated at \$500 was caused by an accident at 3:54 p. m. Friday, when a car driven by Robert Robinson, 624 Lacey road, veered off the road to avoid colliding with a vehicle owned by Gladys Murray, 187 East Amado road, investigating officers reported.

Robinson's car struck signs, floodlights and mail boxes at Red Watson's service station on Palm Canyon drive, before being stopped.

Damage to Robinson's car was estimated at \$400, and to station equipment \$100.



SOUR DOUGH—This summer Santa Claus who has acquired those whiskers since he was last seen in the Village, is Charles Becker vacationing at Fairbanks, Alaska. The Palm Springs and Springfield, Illinois insurance man (he's head of Franklin Life Insurance) writes, "This is me, thinking about how wonderful Palm Springs will be this next season."

DHS District Postpones Final Purchase Action

Directors of the Desert Hot Springs County Water District Thursday evening postponed final action on purchasing the Desert Hot Springs Water Company until their lawyer, a resident of San Mateo, can be present and advise them on last minute questions concerning the transaction.

A meeting was tentatively set for tonight, when the final papers are expected to be signed.

The district is now in the process of selling a \$250,000 bond issue voted in May. It proposes to buy the water company for \$157,500 in an effort to avert an increase in rates, and possibly reduce present charges.



By JEAN HANOUSEK

Dear Don;

In talking to a lot of the Shadow Mountain gang to get info for my first, and probably last, newspaper column, their first comment was that they hoped to see you back and replacing me very soon.

Sure is good to see Tom Hair-abedian taking the big time again. Tom just recently returned from vacationing in Kelowna, B. C., where he performed in an aquatic high diving exhibition.

Dick Hanousek of Palm Desert and Mr. and Mrs. Paul Broman of Los Angeles, left from the Palm Springs airport in the Broman's three place Stinson yet, (I guess that should have been already) for Baja California. They will spend all their time deep sea fishing and will return Monday via L.A. . . . we just can't leave the family out of this.

Mr. and Mrs. Drexel Cooper, while on vacation in San Juan, Puerto Rico, visited the Vernon Pecks . . . While in St. Thomas, at the Piff Puff Club, they ran into General Ricks, a good friend of Cliff Henderson.

Polly Wilson is on her way to Cannon Beach and Bend, Oregon . . . will return early this fall.

Mrs. Robert M. Young, of Westwood, is in Palm Desert this weekend, visiting her son Bob. Also down is her daughter Martha and her guest Dick Scott. Bob is building the family home here in the old boy is just 22 years old.

Sitting on the sidelines watching the tennis round robin at the Club, saw Marilyn Sikes and Cliff Henderson come out

victorious after playing off a tie with Betty Page and Fred Timm. Some of the other teams out for winning a trophy were: Milton Page and Birdie Bond, Jerry Malone and Mary Trumble, Steve Trumble and Kay Malone, Josephine Lemons and Stan Ring, Betty Ring and Paul Blocker, Dave Bond and Floyd Dawson . . . Better luck next time, kids.

Limited dining room operation and swimming pool renovation are not keeping the "Desert Rats" or local visitors from the Desert Air Hotel. Millie and Bob Linsky of Indio and Tom Rhodes, Coachella Valley rancher, were overheard discussing the possibilities of raising "rarities" on the Desert. Bob is president of the Indio Jaycees.

Sure miss Charlotte Steward and her son Ricky, who are visiting in San Moritz at Lake Arrowhead and then on to see her older son in Whittier.

"Yes sreece, Bob . . . Yur dern tooter" they're down this weekend. Mr. and Mrs. Gabby Hayes, staying at Samareu in Palm Desert, enjoyed watching the movie "Room for One More" at the S. M. C.

Other celebrities visiting the valley were: Brian Donlevy . . . We sure love your radio and television program "Dangerous Assignment", and Rima Rudina. If you were at the Library Benefit at the Shadow Mountain Club you will remember her as the Hot Violinist. Rima is here

for a few weeks on the desert with her parents for a much deserved rest.

Looking forward to seeing the Lelande Quicks back from their trip to Portland Monday.

Mr. and Mrs. Earl O'Brien showed their colored slides of the Hawaiian Islands the other night and also a film showing the eruption of Mauna Loa in 1951. The O'briens visited the Islands for five months this last Winter.

Cliff Henderson returned this week from Seattle, where he saw "Slo-Mo-Shun" win the Gold Cup boat race. Mr. Henderson also took a ten-hour boat trip on Puget Sound but unknown to him he was sailing over some of the greatest Salmon fishing in the world . . . Shame on you for not dropping a hook.

Mr. and Mrs. Terry Ray are in Cuernavaca, Mexico with the Guy Andersons. Both couples will return to their Palm Springs homes about September 15th.

Trying to get some information as to your condition from Isabelle last night at the Desert Air, was a little difficult with Harry butting in every two minutes with a new story. After getting Mrs. Dee Bailey of Del Sol to listen to him for a while, I learned that you are getting along just fine and in a few months will be back as good as new.

This is "30" for now (get me) Don. The best of luck from all.

Carnation Corner



Nowhere else in the world do peaches thrive as they do in the United States. And one of the finest is the "ice cream peach" used for Carnation's new Treat-of-the-Month—Fresh Peach Ice Cream!



Stepladder job? Drill a few holes in the top ladder step to hold screw-driver, hammer, etc. Keeps them from rolling off, keeps pockets free of dangerous pointed tools.

Carnation's big, juicy, full-flavored peaches are picked at their blushing best, and flash-frozen to hold the unmatched flavor. Right at the big Carnation Dairy nearest you, these delicious frozen peaches are blended with finest ice cream. No wonder Carnation Fresh Peach Ice Cream has just-made flavor! Try it, soon.

Double-Peach Shortcake
Two all-American favorites combine in this dessert! Prepare 3" shortcake rounds from your favorite biscuit or cake mix. Top one round with sliced, sweetened fresh peaches. Cover with second shortcake round. Spoon Carnation Fresh Peach Ice Cream over the top. Mmm!

Take My Gold! Give Me the Peach!



During the gold rush, one California man had a tree that bore 450 peaches. He sold them for \$3 apiece. \$1350 for a couple of days' picking isn't a bad way to "find gold"! Peaches were brought to the Americas by the earliest Spanish explorers. By 1600, they were common in Mexico and rapidly spread northward. Here in the United States peaches found their perfect soil and climate and grow so well they often "escape" from cultivated orchards and grow wild.

QUICK-N'EASY ICE CREAM PIE
(cut on dotted lines)

Smooth Carnation Fresh Peach Ice Cream into refrigerator tray lined with wax paper or foil. Top with crushed vanilla wafers and freeze till serving time. "Cut on the dotted line" for crunchy-topped frozen pie!

Quick Travel Wash-up
A damp washcloth carried in a plastic sandwich case is just fine for cleaning up the children on an auto trip.

Carnation Ice Creams are all pasteurized before they are homogenized. So delicious and so wholesome. Remember the half-gallon carton—for parties or your home freezer!

Old Fashioned PEACH MELBA



Grandma served Peach Melba in a tall old-fashioned compote dish. We enjoy the same combination of flavors this way:

(Makes 4-6 Servings)
1 pint Carnation Fresh Peach Ice Cream
1 pint fresh raspberries
Alternately spoon Carnation Fresh Peach Ice Cream and slightly sweetened berries into sherbet or parfait glasses. Serve topped with whipped cream and a whole raspberry.

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA

QUALITY — VARIETY — SERVICE — SAVINGS Plus "J.N." GREEN STAMPS AT YOUR FRIENDLY VILLAGE MARKET

GROCERY DEPARTMENT

Pineapple Juice
STOKELY 46-oz. Can 27¢

Tomato Juice
DEL MONTE 46-oz. Can 23¢

Orange Ade
HI-C 46-oz. Can 25¢

Prune Juice
S&W 24-oz. Bottle 31¢

Peach Halves
HUNT 2 1/2 Can 25¢

Applesauce
MONARCH 303 Can 17¢

Pie Cherries
STOKELY No. 2 Can 25¢

PINEAPPLE
STOKELY Sliced No. 2 Can 27¢

Instant Coffee
CHASE & SANBORN 4-oz. Jar 87¢

DOG FOOD
STRONGHEART — 15 1/2-oz. Can 6 FOR 65¢

Kidney Beans
VAN CAMP — 303 Can 2 FOR 25¢

SPRY
Lever Bros. Shortening 1-lb. Can 29¢

TOMATOES
2 for 15¢

CUCUMBERS
4 for 10¢

1¢ Sale
SWEETHEART Soap 6-oz 10¢
9-OZ. — 15¢

U. S. Choice LAMB LEGS 72¢
U. S. Choice T BONE ROAST 43¢
Baby Beef LIVER 49¢
Cudahy's SLICED BACON 70¢

QUICK-N'EASY ICE CREAM PIE
(cut on dotted lines)

Smooth Carnation Fresh Peach Ice Cream into refrigerator tray lined with wax paper or foil. Top with crushed vanilla wafers and freeze till serving time. "Cut on the dotted line" for crunchy-topped frozen pie!

Quick Travel Wash-up
A damp washcloth carried in a plastic sandwich case is just fine for cleaning up the children on an auto trip.

Carnation Ice Creams are all pasteurized before they are homogenized. So delicious and so wholesome. Remember the half-gallon carton—for parties or your home freezer!

Old Fashioned PEACH MELBA



Grandma served Peach Melba in a tall old-fashioned compote dish. We enjoy the same combination of flavors this way:

(Makes 4-6 Servings)
1 pint Carnation Fresh Peach Ice Cream
1 pint fresh raspberries
Alternately spoon Carnation Fresh Peach Ice Cream and slightly sweetened berries into sherbet or parfait glasses. Serve topped with whipped cream and a whole raspberry.

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA

Come In and Get Free J.N. Green Stamps Catalog and Collector's Book

STORE HOURS

Sundays and Holidays
9:00 A. M.—6:00 P. M.

Weekdays
8:30 A. M.—8:00 P. M.

Summer Delivery Service

Same Low Prices
Service Charge 25¢
Phone 9055 7932

Thursday, Friday, Saturday, Sunday, August 20-21-22-23

VILLAGE MARKET

All Advertised Items Subject to Stock on Hand
441 So. Palm Canyon Dr. Phones 7932 - 9055